

## Lazydays RV Celebrates New Dealership With Grand Opening Event

Residents to celebrate official grand opening of the new Lazydays RV at The Villages.

TAMPA, Fla. (<u>PRWEB</u>) October 14, 2019 -- <u>Lazydays</u>, The RV Authority®, is hosting a grand opening event for its newest location at The Villages, Florida. The grand opening event will take place at the dealership October 17-20, 2019 and include refreshments, aggressive sale pricing and giveaways.

The dealership, formerly Alliance Coach, was acquired by Lazydays Holdings, Inc. in August 2019. It became the seventh Lazydays RV dealership nationwide and the company's second location in the Central Florida region.

"We're honored to have received such a warm reception from the surrounding community and RVers throughout the region," said VP and National General Manager Ron Fleming. "We are very excited to extend the Lazydays brand and its exceptional customer experience and expertise to the Central Florida market."

For more information on Lazydays RV at The Villages, visit Lazydays.com.

## About Lazydays

Lazydays, The RV Authority®, is an iconic brand in the RV industry. Home of the world's largest recreational dealership, based on 126 acres outside of Tampa, Florida, Lazydays also has dealerships located at The Villages, Florida; Tucson, Arizona; Minneapolis, Minnesota; Knoxville, Tennessee; and Loveland and Denver, Colorado. Offering the nation's largest selection of leading RV brands, Lazydays features nearly 3,000 new and pre-owned RVs, more than 400 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More™ stores offer thousands of accessories and hard-to-find parts at dealership locations. In addition, Lazydays also has rental fleets in Colorado.

Since 1976, Lazydays has built a reputation for providing an outstanding customer experience with exceptional service and product expertise, along with being a preferred place to rest and recharge with other RVers. Lazydays consistently provides the best RV purchase, service, rental and ownership experience, which is why more than a half-million RVers and their families visit Lazydays every year, making it their "home away from home."

Lazydays Holdings, Inc. is a publicly listed company on the Nasdaq stock exchange under the ticker symbol "LAZY." Additional information can be found <u>here</u>.



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**Online Web 2.0 Version** You can read the online version of this press release <u>here</u>.