



Lance Miller carries on his father's legacy with Corvettes at Carlisle

Lance Miller, son of the late Carlisle Events Co-Founder Chip Miller, has announced his plans to carry on his father's legacy by helping to run and promote the annual Corvettes at Carlisle.

CARLISLE, PA ([PRWEB](#)) May 3, 2004 - Miller plans to take over promoting annual event his father began. Lance Miller, son of the late Carlisle Events Co-Founder Chip Miller, has announced his plans to carry on his father's legacy by helping to run and promote the annual Corvettes at Carlisle.

Corvettes at Carlisle was Chip Miller's baby, a show he created and saw grow into the largest Corvette-only event in the world. Established in 1982, Corvettes at Carlisle had a record 2,542 show vehicles (all Corvettes) in 2003. More than 58,000 people attend the show, making it Carlisle Events' third largest show behind Spring Carlisle and Fall Carlisle.

In 2003, Chip Miller managed to bring together 53 1953 (first year of production) Corvettes for the marque's 50th anniversary. That many '53s had not been gathered at any one location in the entire 50 years of the Corvette's existence. All who had come into contact with Chip Miller knew that he was one of the Corvette's largest advocates. He also attended many other General Motors events throughout the year to promote Carlisle.

Lance Miller, 31, previously owned a Web design company in New Jersey, which he recently sold in order to focus on Carlisle Events. He has decided to concentrate on helping the business his father had founded out of respect for the man he called not only "dad," but also "friend." Lance Miller plans to help carry out the vision Chip Miller had for Corvettes at Carlisle.

"I'll be continuing with my father's legacy by joining the Carlisle team and making sure that Corvettes at Carlisle remains the best of its kind," says Lance Miller. "My father always threw me in the back of his split-window Corvette and took me to most of the Corvette events he used to attend. Through the years I ended up having wonderful friendships with my father's Corvette buddies.

"Corvettes at Carlisle had a personal feel to it because my father put his heart and soul into something he loved so deeply," Lance Miller added. "I've always loved Corvettes, and they're a large part of my life. I've been molded by my father, after all!"

The staff of Carlisle Events is pleased to see Lance Miller take the helm of his father's show.

"We're certainly happy to have the next generation being involved in the business," said Bill Miller, co-owner of Carlisle Events. "Lance has been around the car shows all his life and certainly will be a great asset to continue the growth of the Corvette show."

"I know my father's shoes will be tough to fill," Lance Miller said, "but I will do everything in my power to make him proud."

This year's Corvettes at Carlisle, Aug. 27-29, will include a Benefit Auction to support Amyloidosis, the



illness that took Chip Miller's life in March 2004. Before his death, Chip Miller donated his 1957 Corvette to kick off the auction. Anyone wishing to contribute to the auction or to the Chip Miller Charitable Foundation should contact Carlisle Events at (717) 243-7855 or visit www.carsatcarlisle.com/corvette.

Carlisle Events, host of 12 collector car, truck and motorcycle events a year, attracted more than half a million people to its events in 2003. Included in the annual schedule are two huge automotive swap meets and individual specialty shows featuring Corvettes, Fords, GMs, Chryslers, trucks, motorcycles, sport compacts and imports. Founded in 1974 by friends Bill Miller and Chip Miller, the "Cars at Carlisle" shows attract automotive enthusiasts from around the world.

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CARLISLE EVENTS

<http://www.carsatcarlisle.com>

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