

## Roads n Toads RVing in Florida, the RV lifestyle newsletter written by RVers for RVers, is celebrating its First Anniversary with an expanded distribution area.

Free Complementary copies of Roads 'n Toads are available for guests, visitors and customers at your Florida RV resort or campground, RV dealership, RV service shop, and other business serving RVers, campers, and visitors.

(<u>PRWEB</u>) April 30, 2004 -- Roads  $\hat{A} \square n$  Toads was conceived in early 2003 and debuted in May 2003. Roads  $\hat{A} \square n$  Toads is celebrating its first anniversary in May 2004 by expanding the geographic base to all RVers, campers, and visitors south of the Florida I-4 corridor.

The 16-page newsletter, is written, edited and published by Alan and Barbara Lidstone, longtime RVersand retired industry professionals. Roads  $\hat{A} \square n$  Toads provides useful and timely information to help RVersand visitors in the most popular RVerdestination in the country get the most out the RV lifestyle, stretch their dollars, and keep their rigs in good and safe working order.

The newsletter is printed six times a year and distributed free of charge at selected campgrounds, RV dealers, RV service shops, sports equipment shops, and other businesses providing goods and services to RVers. Roads  $\hat{A} \square n$  Toads is the only RV lifestyle newsletter written in Florida by RVersfor RVers.

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Contact Information: Alan Lidstone, Publisher PO Box 7431 North Port, FL 34287 Tel: 941-544-6497 Fax: 702-549-7803

Safety First, and Happy RVing!



**Contact Information Alan Lidstone** ROADS 'N TOADS 941-544-6497

**Online Web 2.0 Version** 

You can read the online version of this press release here.