



## **Corvette Conversions Corvettes with Attitude**

*Avelate Automotive, Inc is a Corvette conversion and Restoration facility. We build hand crafted fiberglass bodies for the C5 & C4 Corvette Chassis and complete ground up restorations. The Avelate has been featured on Cover of Dupont Registry, Vette Magazine, and Corvette Magazine.*

([PRWEB](#)) April 30, 2004 -- The Avelate Corvette Conversion concept premiered at the "Seattle Roadster Show" in March 2000. The Avelate received an enthusiastic reception from the local media and show attendees.

This custom bodied, limited production car was one of the only three cars featured in local TV news coverage of this inaugural "Seattle Roadster Show". The show itself spotlighted about 250 vehicles of various types and overall was of outstanding quality.

The Avelate was also filmed or photographed for the "Vintage Vehicle" TV show, "Street Rod Builder", "Inside Track".

Avelate scored a direct hit with its target market-affluent boomers who grew up when the classic Stingray Corvettes were new. There was also very strong, very positive response from the seniors and teens, reflecting Avelate's broad appeal.

Going into this premier showing of the Avelate there was concern about the reaction of Corvette enthusiasts; was the re-bodying considered sacrilege? The result was exactly opposite this. The strongest response was from Corvette enthusiasts and Corvette Club members who understood Avelate's evolution of the Stingray styling heritage.

Comments ranging from; " I am rebuilding a '62 Roadster but this (Avelate) I could drive everyday", to; "This would look great in my garage next to my Indy Pace car."

The Avelate concept vehicle continued the show circuit through the remainder of 2000. The design then underwent final refinements for production with the production prototype debuting in early 2001 and the limited edition of year 2001 models starting shortly thereafter.

The first pre-production Avelate debuted as a stunning red roadster. The Car that was shown in concept form in 2000 was transformed into the first production car in less than one year and is faithful in every detail to the enthusiastically received concept.

The Avelate convertible is painted in "House of Kolor" paint specially developed by Avelate: Brandywine Kandy Ice clear coat.

The red roadster was first shown in the "Oakland Rod & Kustom Show" in Oakland, California in February 2001 where it was given a place of honor in the main lobby. It then went on to the "Portland Rod & Custom Show" in Portland, Oregon in February 2001. At both shows it drew much media attention and was featured extensively in local show coverage.



In March 2001, the red Avelate convertible was joined by the first production coupe shown in Avelate Silver Ice clear coat paint and featuring a dramatic split rear window design.

The Avelate split window coupe pays a design tribute to the original Corvette Stingray of 1963 that for one year featured a unique split window fast back design, and it today considered one of the most collectable Corvettes.

The Avelate roadster and coupe were first shown together at the "Seattle Roadster Show" in March 2001. This show marked the official beginning of the sales promotion.

The two Avelates were displayed along side Dan Cyr's recently restored 1963 red split window coupe. The Avelate presentation was extremely well received the first commitments were made for production.

In June, Avelate Automotive's first advertising appeared in the annual Corvette issue of the DuPont Registry, dated July 2001. The ad featured the first production roadster and split window coupe. The response to the ad was tremendous and both cars were quickly sold.

At the August 2001 "Hot August Nights" in Reno, Nevada, a third model of the Avelate was introduced, the Avelate Speedster.

This high performance model featured a supercharged engine, 6 piston brakes, 18" wheels and tires on front with 20" in the rear. The interior added custom gauges and racing style seats with a five point harness.

The Speedster was also the feature vehicle in the Homestead Products Booth at the annual SEMA Convention in November 2001 where it drew much attention and praise.

An Avelate Split Window Coupe, the Speedster prototype and a stunning Candy Red Convertible with a supercharger featured at the Pebble Beach Concours in August of this year. This resulted in a write-up of the convertible in "Auto Week" Magazine.

The "Auto Week" article hit the same week that an exciting new magazine, "Corvette Magazine", hit the news stands. This second issue of "Corvette Magazine" not only featured an Avelate Z 06 Split window coupe on the cover and a feature article of six pages, but also had a small insert about Avelates newest model the "Fifty Three" and the phones have been ringing off the hook ever since.

Avelate Automotive, Inc is proud to announce its new C-4 Conversion coming 2004. The exciting new body design combines the best of classic Corvette design with modern Euro-Style influences. This exciting new product will have the same fit and finish as the Avelate Corvettes that are professionally built; available to you in kit form for the Do It yourself Builders, or can be professionally built by your local body shop or the Avelate Team, call for details. The Kit comes in with a video and instructions which will allow you to build your new C-4 Conversion as the professionals do, including technical information for mounting and painting procedures. Full tech line support will be available Monday - Friday for any questions.

The Avelate C-4 Conversions will be available in three different levels to fit both your budget and your style.

Recommendations for chassis: A good C-4 from 1984-1996 that has good running mechanicals and an undamaged Chassis / Frame to insure good fit for your parts.



Stage 3: Can-Am, Custom Hood, Deck Lid, Rear Quarters, Front & Rear Facias Stage 2: Custom Hood, Front & Rear Facias

Stage 1: Front & Rear Facias

As Avelate Automotive, Inc. continues to roll out a national media and sales campaign, production will slowly be increased. Every effort will be taken to ensure the highest level of quality and owner satisfaction.

1 Avelate is the Registered trademark of Avelate Automotive Corporation.

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Avelate Automotive, Inc.

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