

Perceptive Automata Set to Exhibit with Toyota AI Ventures at CES 2020

Company to showcase best-in-class technology to conference attendees

BOSTON ([PRWEB](#)) January 02, 2020 -- [Perceptive Automata](#), the leading provider of human behavior prediction AI for machines, announced today that it will exhibit at CES 2020 as part of Toyota AI Ventures' innovation area within the Toyota booth. Attendees visiting the Toyota AI Ventures exhibit will have the opportunity to experience Perceptive Automata's best-in-class artificial intelligence through a live animation sequence and real demo clips showing Perceptive Automata's software in action.

Perceptive Automata's technology gives autonomous vehicles the ability to understand people's intentions so they can drive safely and smoothly in our human-dominated road environments. The company [successfully demonstrated](#) that its AI enables automated vehicles to better understand what people might do next so they can navigate safely and smoothly around pedestrians, cyclists, and motorists. Perceptive Automata refers to this as 'human intuition for machines,' which allows machines to interact and integrate with people in a more human-like manner across a range of applications where machines and humans need to cooperate, starting with enabling the large-scale roll-out of autonomous vehicles.

"Toyota AI Ventures has been a long-standing supporter and investor of ours, and we are beyond excited by the opportunity to exhibit our technology this year at CES along with some of the greatest minds in our field and the mobility ecosystem at large," said Sam Anthony, co-founder and CTO at Perceptive Automata. "We've seen a lot of advancements in the autonomous vehicle industry in 2019, and look forward in 2020 to further enable self-driving vehicles to interpret human behavior the way they need to in order to successfully operate in today's society."

"Perceptive Automata is actively working to help solve one of the toughest issues that continues to puzzle AV developers," said Jim Adler, Founding Managing Director at Toyota AI Ventures. "Prediction is a critical layer in the autonomous driving stack and, by giving autonomous vehicles the ability to perceive and process the world around them the way humans do, Perceptive Automata is bringing a new and thoughtful approach to the world of mobility. We are excited to have them join us at CES, and to see what they have in store for 2020."

The Toyota AI Ventures exhibit space will be inside Toyota's booth in the Las Vegas Convention Center North Hall, Booth # 6919. For more information please visit, <https://toyota-ai.ventures/>.

About Perceptive Automata

Perceptive Automata is helping automakers solve a complex problem for self-driving cars: understanding the human state of mind. The company combines behavioral science techniques with machine learning to give autonomous systems the capability to anticipate and react to human behavior, enabling autonomous vehicles to navigate safely and smoothly around pedestrians, cyclists, and other drivers. This is essential for autonomous systems to seamlessly roll out in human-dominated road environments and to deliver a smooth ride experience for passengers of autonomous mobility services. For more information about Perceptive Automata, visit www.perceptiveautomata.com.



Contact Information

Sonia Segal-Smith

Kickstand Communications

(617) 921-2887

Online Web 2.0 Version

You can read the online version of this press release [here](#).