

Stertil-Koni Names Chris Murabito New Midwest Regional Sales Manager

Heavy duty hydraulic bus lift and truck lift leader, Stertil-Koni, today announced that Chris Murabito has been named Midwest Regional Sales Manager.

STEVENSVILLE, Md. ([PRWEB](#)) January 02, 2020 -- Heavy duty hydraulic bus lift and truck lift leader, Stertil-Koni, today announced that Chris Murabito has been named Midwest Regional Sales Manager.

In his new post, Murabito brings more than 20 years of client-focused sales management, new business development and a dedicated concentration on customer service to Stertil-Koni and its initiatives in advancing the heavy duty vehicle lift sector. He succeeds Jim Sylvester, who recently retired following 22 years with Stertil-Koni.

Murabito will manage a territory that includes Illinois, Ohio, Indiana, Kentucky, Michigan and parts of Wisconsin -- supporting Stertil-Koni's exclusive distributor network serving these states.

Most recently, Murabito served as a Midwest Territory Account Manager with a leading supplier of vehicle fluids and equipment. He was responsible for sales, new business development and managing relationships with customers. While there, Murabito increased sales in his region by 32 percent over a three-year period.

In making today's announcement, Dr. Jean DellAmore, President of Stertil-Koni USA, stated, "Chris is a seasoned pro with a strong, established track record in developing new business and growing existing customer relationships. He embraces the Stertil-Koni dedication to delivering exceptional customer service. We are excited about his professionalism and skill set and look forward to him contributing to the continuing success of our rapidly growing company."

Murabito has a Bachelor of Science degree in Sociology from Illinois State University. He is married with three children and resides in Elburn, IL.

About Stertil-Koni

Stertil-Koni is the market leader in heavy duty vehicle lifts, notably bus lifts and truck lifts, and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [Mobile Column Lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and Streator, IL.

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