

## **Learn How a Ford Dealer in a Small Rural Town Built a Powerhouse Automotive Dealership: Webinar Hosted by Driving Sales and iFrog Digital Marketing**

*Since 2009, Preston Ford has set its sights on being among the best Ford dealerships in the United States, despite being in the rural town of Preston MD, population 800. Through a combination of smarts, internet savvy, and teamwork, Preston Ford stands about the crowd and competes with the biggest Ford retailers in the country.*

Easton, MD ([PRWEB](#)) November 03, 2016 -- iFrog Digital Marketing has teamed up with Driving Sales to bring you the story of Preston Ford, a high volume Ford dealer in the middle of a small rural town. The Ford dealership sits just outside of a small town in MD named Preston, with a small population of almost 800. But the rural demographic doesn't stop this Ford dealer from being among the Top 100 Ford dealers in the U.S. year after year.

The last few years, Preston Ford has created an event called the Top 100 Sales Drive. This event has enabled them to sell over 500 new Ford vehicles in the month of December and also increase their annual sales volume year over year. Since 2009, Preston Ford has set their sights on being a top 100 Ford dealer and each year has continued to climb the ladder. David Wilson Jr., Chris Marks, and the iFrog team discuss how they have made it happen over the years. They use what they call their 5 Cs (Cooperation, Consistency, Community, Commitment, and Connectivity) to plan, prep and execute.

Join Preston Ford, iFrog Digital Marketing and LotLinx's Denise Chudy for a panel discussion about how they have made the impossible, the possible. The webinar is hosted by DrivingSales on Wednesday, November 9th at 11:00 am EDT/10:00 am CDT. Register for the webinar at <http://bit.ly/DrivingSalesiFrogWebinar1>

About iFrog Digital Marketing:

iFrog Digital Marketing is an automotive exclusive digital advertising and marketing company that helps US dealerships find new customers. We firmly believe that dealerships deserve better marketing. Consumers, after all, deserve the best buying experience possible. Using our results proven capabilities and services, we turn dealerships into destinations. We are committed to real business partnerships that are transparent, relevant and rewarding. iFrog Digital Marketing is positioned to serve all U.S. automotive dealerships. <http://www.ifrog.com>



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