

## **Informative Video on Why Purchasing a Vehicle with a Clean Title is Critical**

*J.D. Byrider's new video explains the importance of purchasing a vehicle with a clean title.*

CARMEL, Ind ([PRWEB](#)) February 21, 2017 -- Car buyers now have a new reference when going to buy a used car thanks to J.D. Byrider. The buy here pay here used car company recently released a video guide so customers are aware of the importance of purchasing a car with a clean title.

“This first of its kind video is monumental for the used car buyer,” said D.J. Sprague, Chief Marketing Officer of J.D. Byrider. “When purchasing a used vehicle, most consumers don’t understand the importance of a clean title in relation to the vehicles safety, reliability and value, and this video serves as a tool to help inform and empower the buyer to make a better decision.”

The video features the following highlights:

- The definition of what a clean title means
- How clean titles can increase the value of the vehicle
- Why selecting a vehicle with a clean title can reduce hidden costs
- How a rebranded title can cause safety and reliability concerns

The video is over three minutes in length and explains to consumers the importance of clean titles when purchasing a vehicle. The video is also part of the company’s ongoing commitment to increasing educational resources for those who are trying to improve their credit and make more informed decisions when purchasing a car.

Click [here](#) to view the video.

### About J.D. Byrider

J.D. Byrider is the nation’s leading franchised used car sales and finance business. The company was founded in 1989 to serve customers with special auto financing needs, and to ensure they receive the same quality service in every J.D. Byrider dealership. With over 1 million customers matched with quality, affordable vehicles that are inspected, computer tested, serviced and reconditioned at our on-site service centers, the company continues to focus on reliability and customer satisfaction in all of its 167 locations. Visit [www.jdbyrider.com](http://www.jdbyrider.com) to learn more.



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**Online Web 2.0 Version**

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