

Lazydays RV Holds "All-American Sale" Honoring Veterans and Military Personnel

World's Largest RV Dealership shows military appreciation with on-site sale event at both locations, and Buccaneers Legend Martin Gramatica in Tampa

Tampa, Florida (<u>PRWEB</u>) November 09, 2015 -- <u>Lazydays</u>, The RV Authority and world's largest RV dealership, will hold an "All-American Sale" at its Tampa, FL and Tucson, AZ locations, including special discounts for all who attend, and extra deals for veterans and military personnel.

At both locations, Lazydays will offer a free American flag, and free food and refreshments between 11 a.m. and 3 p.m. Plus, there is a \$300 Lazydays Store shopping spree for active and retired military who make an RV purchase during the event and take delivery in November.

Anyone who pre-registers for the Tampa event will receive a \$20 Bass Pro Shops gift card, and those who pre-register for the Tucson event will receive a \$15 Target gift card.

"Here at Lazydays, we are always looking for ways to pay tribute to the men and women serving our country," said Lazydays Chief Marketing Officer John Lebbad. "We want to make sure the sacrifices they have made for our country are recognized. Many veterans are avid RVers and loyal Lazydays customers, and we are honored to have them in the RV community."

The events will take place in Tampa on November 12-15 and in Tucson on November 13-15 from 10 a.m. to 5 p.m. In addition, Buccaneers Legend Martin Gramatica will make a special appearance at the Lazydays "All-American Sale" in Tampa on November 13 from 12 p.m.-2 p.m.

Over the years, Lazydays has demonstrated an on-going commitment to active military, veterans and their families. The Lazydays employee team now includes nearly 200 military veterans. Last year, the RV dealership held a month-long fundraiser to support military charities that assist families of U.S. service men and women injured in the line of duty. The event helped raise more than \$16,000 to support Operation Helping Hand in Tampa and the Arizona Fisher House in Tucson.

To pre-register and find more information on the Lazydays All-American Sale, please visit: <u>here for Tampa</u> and <u>here for Tucson</u>.

ABOUT LAZYDAYS

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996 and over 30 acres in Tucson, AZ since 2011, Lazydays has the largest selection of RV brands in the nation. Lazydays features nearly 300 service bays, more than 1,400 new and pre-owned RVs, and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it "their home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays



isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit www.lazydays.com.

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