

Lazydays Partners with Daytona Turkey Run

World's Largest RV Dealership Partners with Largest Classic Car Show and Swap Meet

Tampa, Florida (PRWEB) November 18, 2015 -- Lazydays, the RV Authority and world's largest RV dealership, will once again be the presenting partner of the Annual Daytona Turkey Run, the largest combined classic car show and swap meet in the nation. This year represents the 42nd annual Turkey Run, which takes place on the infield of the Daytona International Speedway, Thanksgiving Day, Thursday, November 26 through Sunday, November 29.

Activities for the four-day event include more than 6,000 classic cars for show and sale, including the Turkey Run Car Corral, where would-be car sellers can park their vehicles and strike up negotiations with potential buyers walking the aisles. The event also features the massive Turkey Run Swap Meet, with more than 2,500 vendor spaces filled with auto related products.

"This event is the ideal occasion each year for many of our RV customers because many of them are also classic car lovers," said Lazydays General Manager Ron Fleming. "Daytona's raceway provides us an exciting weekend where people can see a huge variety of beautiful cars and top RV brands all in one place."

Lazydays will have a display of RVs at the Daytona Turkey Run this year. Attendees will be given a chance to enjoy special savings from Lazydays running throughout the weekend. Reflecting a new focus on the trailer market, Lazydays this summer launched the full lineup of Featherlite trailers. That includes wide range of trailers for the equestrian market and the widest range of car-carrying trailers available for purchase. Featherlite is the official trailer of NASCAR and Featherlite trailers are the choice of scores of drivers and car owners.

"Lazydays is truly an industry leader in the field of recreational vehicles," said Barbara Kelly, General Manager for Daytona Turkey Run. "This partnership was a great fit from the start. The products and services they represent complete the picture of quality that we want our guests to experience at this event."

Pre-sale tickets to the event are available at <u>www.turkeyrun.com</u> or on the <u>Turkeyrun Facebook page</u>. General admission tickets are also available on-site at the Speedway beginning Thursday, November 26. Admission is \$15.00 per day Thursday – Saturday or \$10.00 on Sunday. Children 11 and under free.

ABOUT LAZYDAYS

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996 and over 30 acres in Tucson, AZ since 2011, Lazydays has the largest selection of RV brands in the nation. Lazydays features nearly 300 service bays, more than 1,400 new and pre-owned RVs, and two on-site campgrounds with over 700 RV campsites. Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it "their home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 60% of Lazydays' employees, has contributed more than one million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities. For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit



www.lazydays.com.

About Daytona Turkey Run

The Daytona Turkey Run is the largest combined car show & swap meet in the USA. Car enthusiasts from across the US and internationally make their way to racing's most celebrated location, the Daytona International Speedway. Started in 1974 and held every Thanksgiving Weekend and the 3rd weekend in March, attendees enjoy more than 6,000 vintage, classic, muscle cars, race cars and trucks for show and sale. The show also includes more than 2,500 swap meet spaces, Artisan Alley, food and entertainment. In its history, more than \$8 million of profits from the Daytona Turkey Run have funded charitable organizations as well as many local programs, projects and recreational facilities. For more information, visit www.turkeyrun.com. ####



Contact Information Tamara Joseph Tucker/Hall +1 (813) 228-0652

Online Web 2.0 Version

You can read the online version of this press release here.