

## **Lazydays Adds Tony Bruce to Growing Sales Management Team**

*The RV Authority and world's largest RV dealership has added Tony Bruce to its Sales Management team to help lead the 100+ strong sales team in Tampa*

TAMPA, Fla. ([PRWEB](#)) August 24, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, is pleased to announce that Tony Bruce has joined its expanding Sales Management team, working alongside eight other managers to lead the 100+ person sales team at the Tampa dealership.

Prior to joining Lazydays, Bruce built a very successful career at La Mesa RV, holding positions of Sales Consultant, Sales Manager, and most recently General Sales Manager. "Tony joins Lazydays with a very successful track record in the RV industry," said Ron Fleming, Lazydays Vice President and General Manager. "We fully expect Tony will strengthen our sales management team as we grow and look for new opportunities."

Bruce comes to Lazydays as the company experiences broad sales growth as a result of recent RV dealership acquisitions; the addition of new product segments to include [Featherlite](#), the leader in towable trailers for both the auto and equestrian markets; and several partnerships to host RV tailgating lots with the [Tampa Bay Buccaneers](#), Denver Broncos and [University of Florida Gators](#).

"Joining Lazydays is a wonderful opportunity," Bruce said. "No one in the RV industry can offer what Lazydays can, and I look forward to working with the team and welcoming customers into this one-of-a-kind facility."

### About Lazydays

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than half a million RVers visit Lazydays every year, making it their "home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 65% of Lazydays' employees, has contributed more than \$1.5 million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).

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