

## **Lazydays Expands Tampa Sales Management Team**

*The RV Authority adds Mike Moccaldi as Sales Manager*

TAMPA, Fla. ([PRWEB](#)) September 09, 2016 -- [Lazydays](#), The RV Authority and world's largest RV dealership, continues to strengthen its sales leadership team with the addition of Mike Moccaldi as Sales Manager. He will join nine other industry veterans in managing a team of more than 100 sales consultants at Lazydays' flagship Tampa RV dealership.

Moccaldi began his RV career as a sales consultant at La Mesa RV. He was subsequently employed by Camping World, where he served as internet sales associate and desk sales manager before being appointed as general sales manager. "Lazydays is renowned throughout the industry as the 'RV Authority,' and I am excited to finally be part of the team here after years of competing against them," said Moccaldi.

Ron Fleming, Lazydays Vice President and General Manager, noted that the Tampa dealership is expanding its sales operations to support recent growth and new opportunities.

"Mike's rapid career progression reflects his superior RV knowledge and sales talent, and we are proud to bring that expertise to Lazydays," said Fleming. "We have built a sales organization of the highest caliber, and I am confident that our sales management team will help us achieve even greater levels of success in the years to come."

### About Lazydays

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a quarter million RVers and their families visit Lazydays every year, making it their "home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from more than 65% of Lazydays' employees, has contributed more than \$1.5 million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).

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