



## **Florida Lottery & Lazydays RV Team up for the College Football GameDay Cash Promotion**

*For this year's College Football GameDay Cash Promotion, the Florida Lottery and Lazydays RV have teamed up to offer players a chance to win incredible prizes, including a 2018 Lazydays RV Winnebago Motorhome.*

Tampa, Florida ([PRWEB](#)) September 01, 2017 -- The Florida Lottery is partnering with Lazydays, The RV Authority and world's largest dealership, to kick off the 2017 football season with the GameDay Cash Promotion. Lottery players will have the chance to win a 2018 Lazydays RV Winnebago Motorhome, 5-day Lazydays RV Rental, cash and college football prizes while supporting their favorite Florida team all season long. All FLORIDA LOTTO®, FANTASY 5® and Fast Play (CORNHOLE CASH™) tickets purchased by November 27, 2017, can be entered to win. Universities participating in the promotion include Florida State University®, University of Central Florida™, University of Florida®, University of Miami® and University of South Florida™.

“The Florida Lottery is very pleased to partner with Lazydays RV during this year’s GameDay Cash Promotion,” said Florida Lottery Secretary Jim Poppell. “In addition to the possibility of winning the grand prize of a 2018 Lazydays Winnebago Motorhome, players can also be excited that, like all Florida Lottery products, a portion of every FLORIDA LOTTO, FANTASY 5, and CORNHOLE CASH ticket purchased for this promotion will benefit students and schools across Florida.”

“Lazydays RV is proud to partner with the Florida Lottery for the GameDay Cash College Football Promotion,” said Lazydays RV Chief Marketing Officer John Lebbad. “Lazydays RV has a huge selection of RVs with innovative features that really make the tailgating experience a fun adventure for all involved. We’re thrilled that we can provide college football fans and RV enthusiasts throughout the state of Florida the exciting RV lifestyle experience.”

Players who purchase qualifying tickets from September 1 through November 27, 2017, can collect symbols to earn entries by downloading the free GameDay Cash app on their smartphone or tablet and use the app to scan the barcode on their ticket. Players can enter their ticket numbers on the Lottery’s website. Additionally, every time a player enters a ticket in the promotion, they could be selected for a bonus game to win \$25 cash or Florida Lottery coupons.

The promotion will be in over 13,000 retailers across the state of Florida. It will be promoted with TV, radio, digital and in-stadium marketing efforts.

### **ABOUT LAZYDAYS RV**

Lazydays RV®, founded in 1976, operates the world’s largest RV dealership, based on 126 acres outside Tampa, FL. Lazydays also has dealerships located in Tucson, AZ and Loveland, Denver and Longmont, CO.

Lazydays RV has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 40,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations at our dealerships. Lazydays also has RV rental fleets in Florida, Arizona and Colorado.



Lazydays RV has built its reputation on providing an outstanding customer experience with exceptional service and product expertise. More than a half-million RVers and their families visit Lazydays every year, making it their “home away from home.” Lazydays has been recognized as a “Top 50 RV Dealer” by RV Business and as one of Tampa Bay’s “Top Work Places.” The Lazydays Employee Foundation, supported by payroll contributions from more than 65% of Lazydays’ employees, has contributed more than \$1.7 million to make many historic changes for at-risk children in the Tampa Bay, Tucson and Colorado communities.

For most people, Lazydays RV isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).



**Contact Information**

**John Lebbad**

Lazydays RV

<http://https://www.lazydays.com/?cid=34-0018>

+1 (813) 246-4333

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).