

## **Lazydays RV and University of Florida Gators Host 3rd Annual RV Tailgating Event**

Exclusive Pre-Game Hospitality Event Featured Florida Gators Legend Scot Brantley

TAMPA, Fla. (PRWEB) October 16, 2017 -- Lazydays, The RV Authority and world's largest RV dealership, partnered with the University of Florida (UF) Gators to host its third annual pre-game welcome event exclusively for Lazydays RV Tailgating Lot pass holders. Attendees gathered at a private event outside Ben Hill Griffin Stadium in Gainesville before the Florida Gators vs. Texas A&M game on Saturday, October 14, to browse new RV models and meet Gator Great Scot Brantley.

As the official sponsor of the University of Florida RV tailgating lots surrounding the UF campus, Lazydays treated guests to a BBQ buffet, a Lazydays RV Gators seat cushion, and autographs and photos with Scot Brantley, former linebacker for the Florida Gators and Tampa Bay Buccaneers.

"This is the third year of the partnership between Lazydays and the Florida Gators, and it continues to build each year," said Mike Hill, Executive Associate Athletics Director for the University of Florida Gators. "All 750 University of Florida RV season parking pass holders were invited to this year's pregame event at FanFest, and we had a tremendous turnout. Lazydays is the perfect sponsor and perfect complement for our RV tailgaters."

"RV tailgating gives fans a fun and exciting way to celebrate their favorite team before each game, and we're honored to be a part of their game-day festivities," said John Lebbad, Chief Marketing Officer for Lazydays RV. "Our relationship with the University of Florida has enabled us to deliver truly memorable experiences for Gators-loving RVers, and we look forward to hosting more events together."

Lazydays invites all UF Gators fans to enter its Ultimate RV Tailgating Experience sweepstakes. The winner will receive four tickets to the November 25 Gators vs. Florida State game, pre-game use of an RV in the Lazydays RV Tailgating Lot, a player-signed Gators helmet, a pre-game experience and a \$500 gift card to the Lazydays RV Accessories & More store. Register online by November 1 at <a href="https://www.lazydays.com/enter/gators-sweepstakes-2017/">https://www.lazydays.com/enter/gators-sweepstakes-2017/</a> and follow Lazydays on <a href="facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a> and <a href="mailto:Instagramto">Instagramto</a> keep up-to-date on company news, sweepstakes announcements, trip ideas and more.

## ABOUT LAZYDAYS RV

Lazydays RV®, founded in 1976, operates the world's largest RV dealership, based on 126 acres outside Tampa, FL. Lazydays also has dealerships located in Tucson, AZ and Loveland, Denver and Longmont, CO.

Lazydays RV has the largest selection of RV brands in the nation featuring more than 2,500 new and preowned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers thousands of accessories and hard-to-find parts at all of our store locations. Lazydays also has RV rental fleets in Florida, Arizona and Colorado.

Lazydays RV has built its reputation on providing an outstanding customer experience with exceptional service and product expertise. More than a half-million RVers and their families visit Lazydays every year, making it their "home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RVBusiness and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll



contributions from more than 65% of Lazydays' employees, has contributed more than \$1.7 million to make many historic changes for at-risk children in the Tampa Bay, Tucson and Colorado communities.

For most people, Lazydays RV isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit <a href="www.lazydays.com">www.lazydays.com</a>.

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