

## **RoadVantage Appoints Mike Essig as Director of Risk Management**

*RoadVantage today announced that Mike Essig has joined the company in the role of Director of Risk Management.*

Austin, Texas ([PRWEB](#)) February 22, 2017 -- RoadVantage, the fastest-growing provider of F&I programs for the automotive industry, today announced that Mike Essig has joined the company in the role of Director of Risk Management.

Essig joins RoadVantage with 13 years of industry experience, specializing in actuarial analysis and risk management, most recently as Risk Management Director and Actuary at CNA National Warranty Corporation. Prior to that, Essig was a Senior Pricing & Reserving Actuarial Analyst for Warranty Solutions.

“We are thrilled to welcome Mike to the RoadVantage team,” said Garret Lacour, CEO of RoadVantage. “Mike is highly regarded in his field, and has the right combination of skills and expertise to bring value to RoadVantage as we continue to grow.”

A graduate of Brigham Young University, Essig joins RoadVantage as the company continues to experience record growth, expanding in contract volume, programs, staff and offices.

“I have known the RoadVantage leadership team for years, working with them during my time at CNA National, and I’ve been impressed by their smart strategies that have resulted in such rapid success,” said Essig. “I’m excited to be part of such a talented group.”

### About RoadVantage

RoadVantage is led by seasoned industry veterans focused on one goal: Providing the best customer-driven experience in F&I. RoadVantage is the fastest-growing F&I product provider, because we are passionate about providing superior protection and exceptional customer service: we understand what dealers need to drive profit, loyalty, and lifelong customers. It’s this vision that leads to continual innovation and a unique approach to claims adjudication – enabling us to set new industry standards in the process. RoadVantage (<http://www.roadvantage.com>) offers a full portfolio of aftermarket ancillary products through certified agents and is headquartered in Austin, TX with regional offices across the U.S.

### Contact:

Melissa Anderson  
Vice President of Marketing  
RoadVantage  
Ph: (855) 955-7623  
<http://www.roadvantage.com>  
melissa(at)roadvantage(dot)com

For more information, please visit <http://roadvantage.com>

###



**Contact Information**

**Anna Rash**

RoadVantage

<http://www.roadvantage.com>

+1 (855) 955-7623 Ext: 8134

**Melissa Anderson**

RoadVantage

<http://www.roadvantage.com>

(855) 955-7623 8108

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).