

## **Napa Businesswoman Buys 1-800-RADIATOR Franchise in Fairfield, CA**

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FAIRFIELD, CA ([PRWEB](#)) July 21, 2005 -- Diane McKay of Napa, CA purchased a 1-800-Radiator Franchise in Fairfield, CA and took over as owner/operator on July 12. The Northern California auto parts warehouse, which sells car and truck radiators and A/C condensers, had been corporately owned before McKay made the purchase.

McKay has worked for 1-800-Radiator since March as a Field Services Representative and is the second woman to buy a franchise from the nationwide retail and wholesale auto parts distributor. Before coming to 1-800-Radiator, she was a Business Systems Analyst and Project Manager, a background that suits her well for franchise ownership.

McKay says she took the job as an FSR for a test-run of sorts, to see if she could handle the sales aspect of the job. Her success with sales and customer service proved that 1-800-Radiator is a great fit. "I found that I liked talking to the customers and working with people," she said. "I enjoy finding out what their issues are, helping them out, and getting to know them on a more personal basis."

Though she has little background in the male-dominated automotive industry, McKay has already made great strides with her new wholesale and retail accounts. She passes a good amount of the credit on to her warehouse manager, Gary Bailey, and the corporate staff of 1-800-Radiator. "They've all been really great" supportive and helpful," she said.

1-800-Radiator combined with its online presence, <http://www.radiator.com>, is the largest distributor of automotive cooling parts in the country, with 55 warehouses nationwide and 17 in California alone. Mike Rippey, current owner and CEO, bought the company from its founder, Mike Holcomb. Coincidentally, Holcomb was the person who originally introduced McKay, his neighbor, to the radiator world while he was still CEO. "I've heard about it for years now, and I've always been interested," she said.

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**Contact Information**

**Blair Mundy**

RADIATOR EXPRESS WAREHOUSE

<http://www.radiator.com>

707-747-7400

**Online Web 2.0 Version**

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