



Advanced Training Systems LLC (ATS) Announces Participation with Daimler/Freightliner at the ExpoTransporte in Guadalajara, Mexico from November 18 - 20, 2015

ATS' patented and leading-edge simulator technology will enable Daimler/Freightliner to take a green approach, reduce fuel costs and ultimately increase product sales.

St. Petersburg, FL ([PRWEB](#)) November 20, 2015 -- ATS has introduced its patented simulator technology at the ExpoTransporte in Guadalajara, Mexico from November 18 - 20, 2015. This leading-edge technology will enable Daimler/Freightliner to take a green approach to product sales.

Daimler/Freightliner has ordered a customized simulator to more effectively demonstrate to potential customers the capabilities of their unique product solutions. Daimler/Freightliner will feature the simulator in one of their full-sized Freightliner Cascadia Day Cabs. Thanks to ATS's patented simulator technology, and to IMX - Drive Skills LLC's software development and integration, Daimler/Freightliner customers will be able to test drive their products, without ever leaving the showroom.

“Having ample experience and presence in the Hispanic-America transportation sector allows our management and product development team a unique understanding of the Daimler/Freightliner requirements and expectations.” commented Enrique Mar, COO of ATS.

Daimler/Freightliner expects that the capabilities offered by ATS's in-cab simulator will reduce fuel costs, and, ultimately, gain them increased product sales.

ABOUT ATS

Founded in 2008, [Advanced Training Systems LLC](#) is a designer, developer producer of interactive driver training simulator systems for multiple types of land wheeled vehicles. With combined experience of 100 years, ATS offers a patented training methodology to train student drivers to acquire a Commercial Driver's License as well as train experienced drivers in need of continued or rehabilitative training. The [ATS innovative and self-paced training approach](#) allows the ATS systems to be offered at a much less expensive cost than previously seen in the market. For more information about ATS and its patented simulator technology, please contact Rebecca Hudson, VP Sales and Marketing, at 1-800-870-5782 ext. 204.



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