# EXTREME 🛤 TERRAIN

## OFF-ROAD OUTFITTERS

## EXTREMETERRAIN'S STUDENT SCHOLARSHIP PROGRAM

### CONGRATULATIONS TO THE MOST RECENT SCHOLARSHIP AWARD WINNERS!

#### SPRING 2021

**MyKenna Zettle** University of Pittsburgh FALL 2020

**Sydney Katz** University of Oregon

ExtremeTerrain is proud to award one scholarship for <sup>\$</sup>2,500 twice a year to students who are pursuing a degree in Environmental Studies, Environmental Research, Land Use, Earth and Atmosphere Studies, Sustainable Land Management, Parks and Recreation, Sustainable Agriculture Systems or a related major. One scholarship will be awarded for the fall semester and another for the spring semester every year.

#### OUR PROGRAM:

- Two <sup>\$</sup>2,500 scholarships, one for the fall semester and one for the spring Semester, is eligible to students pursuing a degree in Environmental Studies, Environmental Research, Land Use, Earth and Atmosphere Studies, Sustainable Land Management, Parks and Recreation, Sustainable Agriculture Systems or any other related major.
- Students should submit a 700 1500 word essay to <u>scholarships@extremeterrain.com</u> describing who you are, why you feel it is important to maintain access to public lands for recreational use and how you plan to use your degree to advocate for the recreational use of public lands. Essays should be submitted as a PDF or Microsoft Word document to be eligible for consideration and must also be accompanied with proof of current enrollment in an accredited United States college or university.
- Please submit your essay by 12:00PM EST on October 15th in order to be eligible for the spring semester scholarship and by June 15th to be eligible for the fall semester scholarship. The winner of the spring semester will be selected by November 15th and the fall semester winner will be selected by July 15th.
- This opportunity is offered every year, and submissions are open and encouraged for the spring and fall semesters.
- · Scholarship payment will be sent directly to the winner's school as a tuition payment.

#### WHO IS ELIGIBLE:

- Students who are pursuing a degree in Environmental Studies, Environmental Research, Land Use, Earth & Atmosphere Studies, Sustainable Land Management, Parks and Recreation, Sustainable Agriculture Systems or a related major. Proof of enrollment is required along with submission. Any questions or clarification of what constitutes proof of enrollment can be emailed to <u>scholarships@extremeterrain.com</u>.
- ExtremeTerrain Scholarships are non-renewable, however previous winners who are still eligible may submit a new essay that follows the same criteria. Entries are limited to one essay per student each semester.

#### **OUR GOAL:**

• The goal of the ExtremeTerrain Scholarship program is to raise awareness for the recreational use of public lands as it is an important issue to us at ExtremeTerrain and to our customers. At the same time, we support youth who are working towards a career in the environmental/recreational land use planning/land management industry, which in larger supports the movement to maintain recreational access to public lands. ExtremeTerrain places an emphasis on community awareness and environmental awareness, and supports those who hold the same value system.

#### WHO WE ARE:

- Originating in the early 2000s as a web retailer of Jeep parts, ExtremeTerrain is now a subsidiary company of Turn5, Inc. In 2012, ExtremeTerrain refocused the company's goals to be one of the largest web retailers of Jeep Wrangler parts with a primary focus on increasing the company's community involvement.
- ExtremeTerrain is comprised of Jeep Wrangler enthusiasts who value the Jeep culture as well as the preservation of public lands. By investing in students and communities that share our sentiments on land preservation, ExtremeTerrain is investing in the future of not just the aftermarket off-road culture, but also the future of our sacred public lands.
- ExtremeTerrain is headquartered just outside of Philadelphia, PA with an office and warehouse that allows us to meet our customer's needs.

**ExtremeTerrain** has already given out over **\$35,000** in scholarships since 2015 and will be continuing to issue the scholarships in coming years.

