

Award-Winning Tampa Bay-Area Dealership is the Place to go for Award-Winning Family SUV

Friendly Kia Staff Celebrate First-Ever Triple-Crown SUV Win for the 2020 Kia Telluride

NEW PORT RICHEY, Fla. ([PRWEB](#)) January 29, 2020 -- As the result of years of research, development and refinement, new models are always hyped up by manufacturers with hyperbolic language that often oversells their significance and capability. This is simply a reality of a market that's dependent on interest and conversation to drive organic marketing.

When a brand announces a new model, discerning shoppers pause in anticipation of the opinions from renowned and unbiased sources. A few of these review and press outlets have gained notoriety for their ability to separate vehicles that live up to this hype and vehicles that don't.

The 2020 Kia Telluride debuted last year to praise from drivers and press outlets alike. Many, however, were reasonably patient, waiting for some of these big names in the industry to weight on in the merits of Kia's big, third-row SUV.

Winning the North American Utility Vehicle of the Year award, however, the Kia Telluride has cemented its place as the best SUV on the market by taking home an unprecedented triple-crown of honors from these reputable outlets.

The North American Utility Vehicle of the Year award follows the Telluride winning the MotorTrend SUV of the Year and a placement in the 10 Best list from Car and Driver late last year. Winning all three of these awards not only sets the Telluride apart from its competition (which includes the Toyota Highlander, Honda Pilot, Nissan Pathfinder and others) but also any historic winners who did not clinch all three accolades.

The staff at Friendly Kia – a new and used Kia sales and service center in New Port Richey – are so thrilled about the Telluride's triple-crown win that they've [published a page on the dealership's website](#) detailing the significance of the awards.

As the only dealership in Tampa Bay to have been welcomed into the 2019 Kia Motors America President's Club, Friendly Kia and its staff know what it's like to sit alone atop the mountain. Beyond an award-winning dealership experience, the staff at Friendly Kia are ready to open the floodgates for those who want to experience the Kia Telluride's unique value.

Having more Kia Telluride models in their inventory than every other Tampa Bay Kia dealer combined, Friendly Kia is ready to show drivers the amenities, comfort and capability it takes to win these three prestigious awards with an excellent and budget-friendly price tag in tow.

Those seeking more information on the 2020 Kia Telluride are encouraged to contact the Friendly Kia sales team by calling 877-544-6706. Friendly Kia is located at 5819 U.S. Highway 19 in New Port Richey.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).