

## **NFI's David Broering Speaks at 3PL Executive Leadership Forum**

*David Broering, NFI's Senior Vice President, Integrated Solutions, spoke at the Transportation Intermediaries Association's 3PL Executive Leadership Forum on Tuesday, November 14th, 2017.*

CHERRY HILL, N.J. ([PRWEB](#)) November 15, 2017 -- David Broering, NFI's Senior Vice President, Integrated Solutions, spoke at the Transportation Intermediaries Association's 3PL Executive Leadership Forum on Tuesday, November 14th, 2017. The session, titled "Back Office Automation and Outsourcing" examined the benefits and struggles of back office automation. In addition, the presentation reviewed modern solutions on how to improve in functional areas ranging from recruiting, marketing, financial management, sales, and operational management.

"NFI, one of North America's largest [supply chain solutions providers](#), has been focused on the automation of its integrated solutions back office for many years with the focus on paying our carriers faster and managing our business more efficiently as we scale," said Broering. "I look forward to sharing NFI's experience with the TIA Executive leadership as the brokerage industry continues to transform and digitalize its processes. We are tackling those head on with these adaptations."

By incorporating modern technological developments, NFI's brokerage and transportation management operations have experienced double digit growth for the past six years, providing a range of capabilities to companies in industries such as retail, food and beverage, apparel, and manufacturing. NFI's technology creates more visibility internally and for customers and carriers, delivering efficient and seamless services to those partners. In addition to brokerage and transportation management, NFI also provides innovative solutions that span dedicated transportation, warehousing, intermodal, global logistics, drayage, and commercial real estate.

[Click here](#) for more information about the 3PL Executive Leadership Forum event.

### **ABOUT NFI**

NFI is a fully integrated North American supply chain solutions provider headquartered in Cherry Hill, N.J. Privately held by the Brown family since its inception in 1932, NFI generates nearly \$2 billion in annual revenue and employs nearly 10,000 associates. NFI owns facilities globally and operates 41.5 million square feet of warehouse and distribution space. Its dedicated and drayage fleet consists of over 4,000 tractors and 8,300 trailers, operated by more than 2,600 company drivers and 1,600 owner operators. Its business lines include dedicated transportation, warehousing, intermodal, brokerage, transportation management, global logistics, drayage, and commercial real estate services. For more information about NFI, visit [www.nfiindustries.com](http://www.nfiindustries.com) or call 1-877-NFI-3777.



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