



California Entrepreneur Credits Billionaire Donald Trump and Rich Dad's Robert Kiyosaki for SWAY

SWAYLLC, is the first and only company in the world that will be exclusively leasing in select cities, to a limited market, the \$350,000-\$500,000 chauffeur driven 2002 Maybach for as little as \$50,000, guaranteed.

Beverly Hills, CA ([PRWEB](#)) May 15, 2004 --SWAY will be launching this summer in Los Angeles, New York and Miami. And this winter in San Francisco, Chicago and Atlanta.

"SWAY is a unique service, for a distinct individual," says Romel Bowens, Founder of SWAY. Who credits Billionaire Donald Trump, Rapper Jay-Z and Rich Dad's Robert Kiyosaki for his inspiration for this out of the box idea. "The private transportation industry bar has just been raised."

ABOUT SWAY:

SWAYLLC., founded January 2004, is the first of its kind. A high-end private transportation membership service. Which offers SWAY members exclusive access to the superior 2002 Maybach fleet, in increments of 125 and 250 hours. With

SWAY membership, you pay a one-time, upfront fee for use of the entire six city Maybach fleet. You can use those 125 or 250 hours over a 12-month period and simply walk away when finished or renew.

FLEET BY MAYBACH:

In the twenties and thirties in Europe, Maybachs were the most impressive and exclusive automobiles of their time. The Maybach name soon became synonymous with the lifestyle of a select circle that included members of the nobility and captains of industry, superstars of sports and entertainment, and government figureheads from around the world.

The new Maybach which stickers at \$350,000-\$500,000, continues the brand's proud tradition of creating exceptional automobiles for a small, select group of customers. Benefiting from all the experience, know-how and commitment of top Mercedes-Benz engineers and specialist, the Maybach once again reconciles exclusivity and the pursuit of unmatched quality, comfort and performance with the timelessness of a work of art. Only 400 will be made each year for North America.

PROGRAM HIGHLIGHTS:

Blocks of time are sold in single-year 125 and 250 hour increments of occupied hourly time.

- A single year, 125 and 250 hour pre-paid lease
- No membership fee
- No management fee
- No maintenance fee
- Available 365 days per year, with as little as 24 hours notice
- Limited number of memberships available

More information on SWAY is available at www.swayusa.com



Contact Information

Romel Bowens

SWAY,LLC.

<http://www.swayusa.com>

310.205.2120

Online Web 2.0 Version

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