

## Colonial Toyota examines 2020 RAV4, Highlander versus the competition

*New Toyota crossover SUVs have a lot of advantages over what other rival automakers can bring to the table.*

MILFORD, Conn. ([PRWEB](#)) January 30, 2020 -- Toyota has climbed the automotive industry to become a global leader in developing and building crossover SUVs. It is not coincidence that the class is now the popular vehicle segment in the United States. Toyota has not only built one of the original crossover SUV models ever produced, but it also is currently rolling one of the best-selling models off of its assembly lines every day. The 2020 Toyota RAV4 and its larger sibling, the 2020 Toyota Highlander, both benefit from a massive technological upgrade for the new model year that will put them in an even better position to compete in this densely packed industry segment.

Colonial Toyota currently has both 2020 models of each crossover SUV in its showroom and the team of product experts has been excited to tell customers what they need to know.

The 2020 Toyota RAV4 continues to be one of the most well-regarded crossover SUVs on the market. Its mix of efficient performance and adaptable interior specifications has made it a thorn in the sides of the competition. In fact, when the [2020 RAV4 is compared head-to-head](#) against its top rival, the Toyota crossover SUV is able to make more standard power and offer access to popular technology on more trim grades. Additionally, the 2020 RAV4 makes a high-speed Wi-Fi hotspot available where its chief competitor has yet to introduce that feature.

For the new model year, Toyota has completely redesigned the 2020 Toyota Highlander. After several production generations of leading the segment, the 2020 model adds an impressive list of device integration features that will include both the Apple CarPlay® and Android Auto™ suites of applications as well as Amazon Alexa. The vehicle that is most likely to compete for a 2020 Highlander buyer's attention makes its customers pick higher trim grades to match this capability. Also, the 2020 Highlander offers a more powerful V-6 engine and [features more maximum cargo volume than its top rival](#).

Anyone can view the entire Colonial Toyota inventory by visiting the dealership's website, [www.colonialtoyotact.com](http://www.colonialtoyotact.com). The showroom is located at 470 Boston Post Road, Milford, CT 06460. Customers can schedule a test drive with the 2020 Toyota RAV4 or 2020 Toyota Highlander today by calling, 203-403-6890.



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