



PRECO Electronics Recipient of Construction Equipment Magazine's 2017 Top 100 New Products Award

PreView Sentry™ receives top honor As Industry's Premiere Collision Avoidance Solution

BOISE, Idaho ([PRWEB](#)) December 18, 2017 -- [PRECO Electronics®](#), the global leader in heavy-duty collision avoidance solutions, today announced that [PreView Sentry™](#) was recognized as one of the [Top 100 New Products of 2017](#) by Construction Equipment. Selected by the editorial staff, Construction Equipment Top 100 is the longest-running awards program of its kind in the industry and recognizes the most significant new products announced each year.

PreView Sentry is the only collision avoidance solution recognized among the Top 100 new products.

Featured online at [ConstructionEquipment.com](#) and in the December 2017 issue of Construction Equipment, the Top 100 of 2017 represents the most innovative products of the year -- highlighting manufacturers who are investing in research and development. These developments provide equipment users with greater productivity, efficiency, and safety.

“It is a great honor to have PreView Sentry recognized among this year's award recipients,” said [Tom Loutzenheiser](#) (@TomLoutz), vice president of business development at PRECO Electronics. “PRECO's work with a growing and diverse customer base allows us to create innovative safety solutions that are ahead of the curve. PreView Sentry is engineered with future applications in mind, including vehicle automation, sensor fusion, and system integrations such as telematics and data logging.”

PRECO's PreView Sentry system is designed, manufactured, and tested in-house. This control ensures that its solutions meet the industry's most demanding requirements, including built-in fail-safe alerts that notify the operator of radar blockage or communication issues. This type of fail-safe solution ensures that operators and fleet managers can be sure that they are working with the most reliable object detection system available.

Heavy-duty equipment industries are fraught with accidents. PRECO believes that by increasing and focusing operator's situational awareness, they are able to not only mitigate collisions, but save lives and allow for greater efficiencies.”

PRECO's PreView Sentry is available immediately from PRECO Electronics as well as authorized PRECO distributors and partners. To learn more, visit [preco.com/sentry](#) or contact PRECO at 866.977.7326 or email [info@preco.com](#).

About PRECO Electronics

PRECO is the global leader of collision avoidance solutions for heavy-duty equipment industries. PRECO believes that those responsible for heavy-duty equipment operations have a desire to keep the people and property around them safe and free from harm. We design, engineer, and manufacture collision avoidance technology optimized for heavy-duty equipment. Our safety products have survived the industry's most rigorous testing for unstoppable performance in the harshest working conditions imaginable, so operators and fleets can perform with greater confidence and peace of mind.

Established in 1947, PRECO has been providing safety solutions to heavy-duty industries for over 70 years. Learn more at [www.PRECO.com](#) and follow us on Twitter @PrecoElec.



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