

Zone Defense® Partners with PRECO Electronics to Provide Expanded Safety Offerings

PRECO and Zone Defense combine technologies to create robust fleet safety tools for large fleets.

Boise, Idaho and St. Petersburg, FL ([PRWEB](#)) May 03, 2017 -- [PRECO Electronics](#), the global leader in heavy-duty vehicle collision mitigation, today announced their partnership with [Zone Defense](#). The integration of Zone Defense's advanced vision-based fleet safety technology and [PRECO's intelligent radar technology](#) provides operators with the seamless integration they need to mitigate collisions.

PRECO Electronics and Zone Defense are both focused on designing and manufacturing fleet safety solutions necessary to mitigate collisions. The partnership between PRECO and Zone Defense provides fleets with flexible and advanced solutions to mitigate accidents and improve vehicle operation.

“Zone Defense has built a reputation on developing vision-based safety solutions specific to our customer's needs, fleet size, and environment,” said Josh Markus, Vice President of Sales at Zone Defense. “Integrating our technologies with PRECO's intelligent radar technologies allows us to provide the most robust sensors to our offerings to meet the needs of our medium and heavy duty fleet customers.”

The partnership between PRECO and Zone Defense comes as more heavy-duty industries see the need in providing operators with more advanced safety solutions. PRECO's intelligent radar technology and Zone Defense's line of advanced safety systems provide fleets comprehensive collision avoidance solutions with ease.

“The robustness of today's safety systems combined with the flexibility of PRECO's radar technology allows medium and heavy-duty trucks to eliminate blind spots around the entire vehicle,” said [Tom Loutzenheiser \(@tomloutz\)](#), Vice President of Business Development at PRECO. “Zone Defense is a valuable partner for PRECO as we share many of the same traits and work within the same industries. PRECO is looking forward to partnering with Zone Defense to provide fleets with complementary safety solutions, creating safety worksites and roadways.”

Zone Defense will be an authorized provider for this integrated system throughout the US and Canada.

About Zone Defense

Zone Defense has been an industry leader in the development, engineering, and manufacturing of advanced safety and security vision systems for the automotive and fleet industries for over 15 years. Our dedication to building cutting edge vision technology has resulted in a complete toolbox of advanced fleet vision tools from camera/monitor systems that are right-sized by vehicle type to dashboard cameras, DVR's and real-time driver coaching tools.

As the manufacturer, Zone Defense provides quality solutions at research and development turn-around times that are twice as fast as the industry standard. We work closely with Original Equipment Manufacturers (OEM) builders, up-fitters, and other fleet safety and technology service providers to ensure a seamless integration of each component. Learn more at www.ZoneDefense.camera.



About PRECO Electronics

PRECO is the global leader of collision mitigation solutions for heavy-duty equipment industries. PRECO believes that those responsible for heavy-duty equipment operations have a desire to keep the people and property around them safe and free from harm. We design, engineer and manufacture collision mitigation technology optimized for heavy-duty equipment. Our safety products have survived the industry's most rigorous testing for unstoppable performance in the harshest working conditions imaginable, so operators and fleets can perform with greater confidence and peace of mind.

Established in 1947, PRECO has been providing safety solutions to heavy-duty industries for almost 70 years. Learn more at www.PRECO.com and follow us on Twitter @PrecoElec.



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