

PRECO Electronics Set to Unveil New Object Detection Technology at MINExpo 2016

PRECO will be unveiling new technology that will help mining companies reduce the incidence of blind zone related accidents and the costs associated with these collisions.

Boise, Idaho and Las Vegas, Nevada ([PRWEB](#)) September 20, 2016 -- PRECO Electronics, the global leader in heavy-duty vehicle collision mitigation, today announced its participation at MINExpo 2016 in Las Vegas September 26-28.

PRECO will be unveiling new technology that will help mining companies reduce the incidence of blind zone related accidents and the costs associated with these collisions. PRECO has been supporting safety programs of mining companies for over 40 years, and is excited to coincide the release of their newest technology with the opening of MINExpo on Monday, September 26, 2016.

With a rapidly expanding worldwide customer base across multiple heavy-duty industries, PRECO's growing presence within the mining industry is changing the collision mitigation market, helping mining operations save lives and protect property.

“PRECO continues to be the leader in mining industry object detection, helping companies throughout the world reduce costly accidents. MINExpo is an important event for PRECO, giving us the opportunity to demonstrate our dedication to providing customers with the most flexible and reliable object detection solutions available today,” said Doug Whitfield, director of marketing at PRECO. “We are looking forward to engaging with the industry and sharing this exciting new solution, demonstrating how it will benefit our customers, and how it differentiates itself from the competition.”

PRECO has been testing their new solution with OEM partners and mining customers over the past year in anticipation for this release, and are looking forward to demonstrating the products' capabilities at MINExpo booth #8085 next week.

About PRECO Electronics

PRECO is the global leader of collision mitigation solutions for heavy-duty equipment industries. PRECO believes that those responsible for heavy-duty equipment operations have a desire to keep the people and property around them safe and free from harm. We design, engineer and manufacture collision mitigation technology optimized for heavy-duty equipment. Our safety products have survived the industry's most rigorous testing for unstoppable performance in the harshest working conditions imaginable, so operators and fleets can perform with greater confidence and peace of mind.

Established in 1947, PRECO has been providing safety solutions to heavy-duty industries for almost 70 years. Learn more at www.PRECO.com and follow us on Twitter @PrecoElec.

**Contact Information****Bill Cox**

Preco Electronics

<http://www.preco.com>

+1 208.381.0001

Tamara Humphreys

Preco Electronics

<http://www.Preco.com>

208.323.7110

Online Web 2.0 Version

You can read the online version of this press release [here](#).