

## **Stertil-Koni USA Notches Record Sales in 2019: Product Engineering, Customer Service and Local Expertise Fuel Expansive Growth Strategy**

*Stertil-Koni, the recognized leader in hydraulic bus lifts and truck lifts, today announced that it achieved record sales in 2019, further boosting its presence in both the municipal and private sectors of the heavy duty vehicle lift market in the U.S. and Canada.*

STEVENSVILLE, Md. ([PRWEB](#)) January 16, 2020 -- Stertil-Koni, the recognized leader in hydraulic [bus lifts](#) and [truck lifts](#), today announced that it achieved record sales in 2019, further boosting its presence in both the municipal and private sectors of the heavy duty vehicle lift market in the U.S. and Canada.

Driving its performance, noted company President, Dr. Jean DellAmore, have been three key success factors. “First,” he explained, “we are true specialists – entirely focused on the design, manufacture and service of heavy duty vehicle lifts.

“Second, Stertil-Koni is dedicated to exceptional product engineering that in turn directly translates into unparalleled lift performance, durability and safety. And third, our customers are supported by a world-class, highly trained network of distributor companies each of which has an average tenure of 15 years, is exclusive to Stertil-Koni in its respective geographic territory and embodies our vision to ensure the highest level of customer care in the industry.”

“The result,” DellAmore added, “is a unique combination of global product expertise fused with intensive, locally delivery customer support.”

The story, however, does not end there. Stertil-Koni has also grown by virtue of a strategy that continues to build on its legacy strength – Mobile Column Lifts – and has expanded in recent years by diversifying its offerings to significantly reshape the inground heavy duty vehicle lifting market.

Two key additions to the Stertil-Koni product line exemplify this approach. “Our DIAMONDLIFT,” DellAmore continued, “is a high-pressure, low-volume telescopic piston lift capable of lifting up to 105,000 lbs. in a three-piston configuration and setting new standards for inground lifts.”

It has proven itself to be ideal for a variety of workshop situations with features that include:

- Electronic synchronization for maximum safety and convenience;
- Mechanical locking system utilizing hardened, nitro carburized locking rod for maximum protection;
- Touch-screen, finger-tip control console for ease-of-use;
- Automotive Lift Institute (ALI) Gold Certification from the industry’s leading third-party watchdog; and a
- Continuous Recess movable lifting system – ideal for low-clearance vehicles.

Stertil-Koni also achieved significant success in 2019 with strong sales of the industry’s original, ultra-shallow, full-rise, axle-engaging scissor-style ECOLIFT. Noted Peter Bowers, technical sales manager for Stertil-Koni, “ECOLIFT is available in a two-, three- and four-scissor configuration with an ALI-certified lifting capacity of 30,000 lbs. per scissor. It is ideal for installation in both retrofit and existing workshops – and that helps account for its widespread use.”

ECOLIFT is differentiated by its ultra-shallow pit design – only 34 inches – and delivers wheels-free lifting,

electronic synchronization and Continuous Recess along with a free-standing console for easy access and quick service.

Concluded DellAmore, “Stertil-Koni’s success really reflects our values and the way that we treat our closest friends and families. Simply put, we care deeply about the Stertil-Koni customer and we try to make that shine through everything we do and the manner in which we treat our customers.”

“Looking ahead, there is much more for Stertil-Koni to accomplish in 2020 and our energy is laser-focused on delivering new enhancements and heightened levels of support to our customers across North America.”

#### About Stertil-Koni

Stertil-Koni is the market leader in [heavy duty vehicle lifts](#), notably bus lifts and truck lifts, and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [Mobile Column Lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company’s innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and Streator, IL.

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