

eDriving Partners with Smith System to Provide Behind-The-Wheel Training Program

eDriving, a leading global provider of driver risk management programs, has announced a partnership with Smith System to provide behind-the-wheel training for Pharmaceutical Sales Group (PSG) clients.

CAPE MAY, N.J. (PRWEB) March 11, 2020 -- The Smith System advanced classroom and behind-the-wheel training program teaches safe driving practices using The Smith5Keys®, a method proven to reduce risks on the road. Each driver learns through a series of behind-the-wheel experiences and by observing an instructornarrated drive that demonstrates unique techniques to navigate through traffic. By experiencing real-world traffic scenarios, drivers are better able to replicate these skills while on the job.

As a result of the new partnership, eDriving's PSG clients benefit from a special pricing plan, and have the ability to exchange seats in the course with other eDriving PSG clients to minimize cancellation fees. Class completions can be recorded, together with eLearning and FICO® Safe Driving Scores, in clients' Virtual Risk Manager® (VRM) programs. Clients also have the ability to open additional classes based on student location, including remote areas.

"We are pleased to be partnering with eDriving's innovative PSG Alliance to elevate scheduling flexibility and enhance the ROI of behind-the-wheel training," said Tony Douglas, CEO of Smith System Inc. "The cancellation fee protection opportunity is a win-win in our collective commitment to improving road safety."

eDriving's PSG clients completing a Smith System course receive a study guide to reinforce what they have learned and motivate them to keep practicing the techniques, along with a written evaluation of their driving strengths and weaknesses, recommended drill skills to focus on improvement opportunities, a certificate of completion and three months' free subscription to the <u>Mentor by eDriving</u> smartphone-based driver safety program to support continued driving focus and improvement.

"Our comprehensive driver risk management program enables organizations around the world to identify and reduce driver risk," said Ed Dubens, CEO/ Founder of eDriving. "Supporting our clients to access behind-the-wheel training that helps drivers see, think and act their way through various driving environments, challenges and changes that exist, regardless of where they travel or the vehicles they operate, complements our program perfectly."

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About eDriving

eDriving helps organizations to reduce collisions, injuries, license violations and total cost of fleet ownership through a patented driver risk management program.

Mentor by eDriving is a smartphone-based solution that collects and analyzes driver behaviors most predictive of crash risk and helps remediate risky behavior by providing engaging, interactive micro training modules delivered directly to the driver in the smartphone app. As part of a broader risk management platform, Virtual



Risk Manager®, eDriving provides organizations with everything they need to establish safety as a strategic imperative, and support drivers and managers as they strive to create a crash-free culture®.

eDriving is the driver risk management partner of choice for many of the world's largest organizations, supporting over 1,000,000 drivers in 96 countries. Over the past 25 years, eDriving's research-validated programs have been recognized with over 90 awards around the world.

For more visit www.edriving.com

About Smith System

Smith System Driver Improvement Institute, Inc. was founded in 1952 as the nation's first fleet driver safety training organization with behind-the-wheel safety education techniques for experienced drivers.

Learn more at www.drivedifferent.com



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