

eDriving Fleet Division Names New Head of Business Development

Jim Davis appointed during growth phase and will draw on extensive background in both insurance and telematics-integrated safety solutions.

([PRWEB](#)) September 20, 2017 -- [eDriving](#), the largest provider of online driver training and global driver safety management solutions, has [named Jim Davis as Vice President of Business Development at eDriving FLEET](#).

Davis has an extensive background in both insurance and telematics-integrated safety solutions. He arrives at the Company during a growth phase marked by numerous product launches and strategic partnerships. Davis has a combined 30 years of unique and diversified insurance and telematics experience, and is known for aligning business, technology and product strategies.

“Jim is the right guy at the right time to grow our strategic telematics partnerships, evolve our [insurance relationships](#) and meet growing end-user customer demand as we forge ahead and take our fleet division and [technology-driven solutions](#) for both commercial and consumer enterprise customers to the next level,” said [Ed Dubens, EVP of eDriving FLEET](#).

Drawing on a broad understanding of insurance and telematics platforms, risk mitigation and underwriting modeling, as well as driver behavior and safety training, Davis is charged with optimizing collision-savings results and will focus on core customer groups, including: super insurance companies, mid-market insurers, super brokers, car manufacturers and leasing/accident management companies.

Before joining [eDriving’s prestigious fleet Division](#), Davis designed and managed the SecureFleet™ insurance video telematics solution at ProSight Specialty Insurance, and spearheaded the delivery of fleet and driver management and gamification solutions.

His previous insurance channel experience also includes serving at SmartDrive Systems, Inc. and Lytx-DriveCam, Inc., where at both companies he introduced and sold solutions in support of the insurance underwriting, loss control and claims management processes.

Earlier in his career, Davis was a founding Partner and President of Insight Insurance, LLC, a Property & Casualty Insurance brokerage firm where he created, marketed and managed Alternative Risk Transfer insurance programs and group captive. He also formed Insight Fleet Services, LLC, a fleet solution-based company that provided leading edge business performance solutions to fleets, enabling innovation through telematics technologies.

[About eDriving](#)

eDriving is the largest provider of online driver training and global driver risk management with more than 10 million U.S. consumer customers to date and over one million fleet drivers served annually. In addition to providing state-regulated online novice driver training and online driver improvement courses (a.k.a. traffic school), its focus is on helping drivers become smarter and safer behind the wheel in close partnership with corporations, fleet services, and insurance companies. The Fleet division provides the industry’s most comprehensive portfolio of driver risk reduction programs validated by large-scale research studies, refined by



decades of experience with some of the world's largest blue-chip corporations, and backed by 40 case studies, 60 published research papers and over 70 global safety awards. eDriving's mission is to address the 94% of collisions and incidents caused by driver attitude and behavior through the use of technology and online learning expertise. We empower smarter, more reliable, more deliberate drivers.



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