



## **Motorcycle Riding just got even safer!**

*Dear Sir or Madam:*

*Enclosed, please find a Press Release to announce the development of an exciting new invention by one of our clients. Your readers will certainly identify with the common problems it will address and should find its solutions to be of great interest. We are now aggressively seeking manufacturers interested in licensing the design and bringing this unique new product to market.*

*There will be no product photos, prototypes or graphic illustrations of the design made available to the media until a licensing agreement and/or Patent protection has been secured. To schedule a telephone interview or for any other information regarding this invention, please contact our Publicity and Public Relations Department at:*

*(800) 940-9020 Ext. 285.*

*We would respectfully request that we receive a tear sheet or reprint if you elect to publish this Press Release or any related stories.*

*Thank you for your attention.*

*Publicity/Public Relations Dept. Ext. 285*

*Invention Technologies, Inc.*

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### Signal Your Turns Efficiently With New Bike Feature

Motorcycles are designed as a alternative means of transportation for individuals. However, signaling features can mislead vehicle drivers and present a hazard to bikers who ride at night. Enoch Kimmel has created an effective solution to this problem: Winker. Winker is a new motorcycle product that accommodates both bikers and automobile drivers in the dark. Proprietary features enable motorists to clearly distinguish left and right turn signals from motorcyclists in front of them. It reduces risks of collisions and other accidents, thereby saving lives and promoting safety on the road. This device grants convenience and peace of mind to individuals, and is easy to mount for an increased visibility, Winker is unique in its kind and affordably priced to appeal to a wide market of consumers. This original idea is now being made available for licensing to manufacturers interested in new product development, especially in the motorcycle industry. Mr. Kimmel is hoping to have Winker in full production and available to the public within the very near future.

Additional information about Winker can be obtained by contacting the Publicity/Press Department of Invention Technologies, Inc. at (800) 940-9020 ext 285 or at products@invent-tech.com. Invention Technologies, Inc. is a Coral Gables, Florida based company that is handling the publicity and public relations



for Winker.

NOTE: This information is offered as a human-interest story about the inventor and conception of the idea. Neither this release nor any publication of it constitutes disclosure of functional or structural details of the invention.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).