

## **Mercury Insurance and USC Athletics Offer Trojans Football Fans a Chance to win a Notre Dame Game VIP Experience**

*Trojans fans who get an online Mercury auto insurance quote will be entered to win tickets, pre-game field passes, tailgate party entry and more for the season's final home game*

LOS ANGELES, Calif. ([PRWEB](#)) September 02, 2016 -- The 2016 USC Trojans football squad has one of the nation's toughest schedules, capped by a home game Thanksgiving weekend against their bitter rival, the Notre Dame Fighting Irish. Tickets for this game will sell out, but thanks to Mercury Insurance (NYSE: MCY) and USC Athletics, one lucky Trojans football fan will win a VIP experience for four to the most anticipated match-up of the year.

“Mercury has been a proud sponsor of USC Athletics for the past five years, but this is the first time we've offered such a cool prize,” said Erik Thompson, advertising director for Mercury Insurance. “Tickets are very difficult to get for this game, but we've upped the ante by giving fans the chance to be on the field on game day. Fans who get a fast and free online auto quote might be selected for the chance of a lifetime, and may also find that Mercury can save them a lot of money on their auto insurance.”

The sweepstakes runs now through November 12, 2016. Fans who visit [www.mercuryinsurance.com/USC](http://www.mercuryinsurance.com/USC) and complete a free online auto quote will be entered to win. Plus, if they decide to switch to Mercury, their new agent will also give them a USC jersey as a special welcome gift.

One entrant will be chosen for the VIP Notre Dame game experience, which includes:

- \* Four (4) tickets to the Notre Dame game on November 26;
- \* Four (4) tickets to the USC Sports Properties pre-game tailgate party (including food and drinks);
- \* On-field access during pre-game warm-ups; and a
- \* USC gift bag.

Mercury will also have a booth in the Trojans Fan Zone, where fans can spin the prize wheel to win Tommy Trojan bobbleheads and USC mini-helmets autographed Ronnie Lott at the following games:

- \* Saturday, October 1 vs. Arizona State
- \* Saturday, October 8 vs. Colorado
- \* Thursday, October 27 vs. California
- \* Saturday, November 5 vs. Oregon

### **ABOUT MERCURY INSURANCE**

Mercury Insurance (MCY) is a multiple-line insurance organization predominantly offering personal automobile, homeowners and commercial insurance through a network of independent agents in Arizona, California, Florida, Georgia, Illinois, Nevada, New Jersey, New York, Oklahoma, Texas and Virginia. Since 1962, Mercury has specialized in offering quality insurance at affordable prices. For more information visit [www.mercuryinsurance.com](http://www.mercuryinsurance.com) or Facebook and follow the company on Twitter.

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**Contact Information**

**Wendi Sheridan**

Pacific Communications Group

(424) 903-3644

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