

RacingJunk.Com Partners with the International Hot Rod Association

RacingJunk.com is happy to announce that it has been named the Official Online Classifieds of the International Hot Rod Association (IHRA), a subsidiary of IRG Sports + Entertainment (IRGSE).

North Adams, MA ([PRWEB](#)) April 21, 2017 -- RacingJunk.com, the world's leader in automotive racing and performance related classifieds, is happy to announce that it has been named the Official Online Classifieds of the International Hot Rod Association (IHRA), a subsidiary of IRG Sports + Entertainment (IRGSE). The co-marketing partnership between the two organizations will support greater awareness and attendance of International Hot Rod Association events while broadening RacingJunk.com's reach to competitors and fans who can benefit from its services.

The flagship website of Motorhead Media, Racingjunk.com is a "one-stop shop" for those looking to buy, sell, trade or interact with people throughout the automotive and racing and performance communities. With more than 850,000 registered members and 28,000 classified ads, the website generates over two million visits every month.

IRGSE is a leading marketer and promoter of sports and live entertainment experiences in the United States, Canada, Bahama's, New Zealand and Australia. The Company owns and operates four motorsports facilities: Palm Beach International Raceway, Memphis International Raceway, Maryland International Raceway and Cordova International Raceway; as well as the IHRA and the International Drag Bike League. RacingJunk will now serve as the Official Online Classifieds for this great organization and their facilities.

"We look forward to working with RacingJunk.com with all they offer to our racers and fans," IRGSE CEO Chris Lencheski said. "From new parts to those hard-to-find pieces, from high-powered race cars to the equipment to tow them to the track, RacingJunk.com offers a wide variety of products and services to meet our racers' needs."

"We are very excited about this partnership. The IHRA is a great, historic organization responsible for a lot of fantastic events," said Jim Sweeney, Director of Sales for RacingJunk.com. "As the champions of grassroots drag racing, the IHRA provides opportunities for juniors, teens, amateurs, and pros to get out and race and there's no doubt our members and fans will appreciate the chance to get involved with them!"

To learn about the IHRA, visit their website at IHRA.com. For more information on RacingJunk.com, go to www.racingjunk.com.



Contact Information

Jim Sweeney

MotorHead Media

<http://www.racingjunk.com>

+1 (866) 326-9227

Online Web 2.0 Version

You can read the online version of this press release [here](#).