

Women In Trucking Association announces continued partnership with Great Dane

Great Dane has renewed its support for the Women In Trucking Association as a Gold Level Partner for the fifth year. Brandie Fuller continues to serve on the board of directors.

Plover, WI ([PRWEB](#)) May 30, 2017 -- The Women In Trucking Association (WIT) announced today that Great Dane has renewed its Gold Level Partnership to help the organization elevate the issue of gender diversity in the transportation industry.

As WIT celebrates its 10th anniversary in 2017, the association continues to pursue its mission: encouraging women to consider careers in the trucking industry, addressing obstacles that might keep them from succeeding, and celebrating the success of its members. The annual Accelerate! Conference and Expo, the WIT Index which monitors the representation of women in the industry, and ride-alongs with regulators and legislators are just a few examples of recent initiatives that are helping the organization achieve its mission.

This is the fifth consecutive year that Great Dane has supported WIT at the Gold Level. In addition to providing financial support, the company actively participates in the association. Brandie Fuller, vice president, marketing at Great Dane, serves on the WIT board of directors.

“Great Dane recognizes the value of a diverse work environment,” said Fuller. “Diversity promotes creativity, innovation and different ways of thinking. By encouraging women to join this traditionally male-dominated industry, Women In Trucking is empowering women while also helping to bring fresh ideas and new solutions to the problems our industry faces every day. Great Dane is proud to continue to support Women In Trucking and this important mission.”

“We’re grateful to business leaders like Great Dane for their support in helping to raise awareness of the need for more women in the transportation industry – both as professional drivers and corporate leaders,” said Ellen Voie, WIT president and CEO. “Women In Trucking has made great strides in the past ten years. Partnerships like these will help us to continue to engage more women at every level in the industry.”

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About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Arrow Truck Sales, Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Expediter Services, Great Dane, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit www.womenintrucking.org or call 888-464-9482.

About Great Dane

Great Dane is the leading manufacturer of high-performance commercial transportation equipment, including dry and refrigerated trailers and truck bodies, as well as steel, aluminum and combo platform trailers. Great Dane has a storied history in the commercial trucking industry and is a driving force in trailer technology,



innovation, quality and customer service. Headquartered in Chicago, Illinois, and with additional corporate offices in Savannah, Georgia, Great Dane has manufacturing plants strategically located throughout the United States. The company's network of corporate-owned branches, full-line independent dealers and parts-only independent dealers offers a broad range of distribution points for new and used trailers as well as aftermarket services across North and South America. Visit Great Dane online at www.greatdanetrailers.com.

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