

## **Women In Trucking and TranStrategy Partners Announce New Training Program**

*Women In Trucking Association, Inc. and TranStrategy Partners announce new training program, Professional Development Certification. This release applies to women, trucking, transportation, logistics, professional development, training, certification, career development, leadership.*

PLOVER, Wis. ([PRWEB](#)) November 03, 2017 -- In a world of uncertainty and divisiveness, building a solid professional foundation becomes more important than ever.

TranStrategy Partners, Inc. (TSP), in partnership with Women In Trucking Association (WIT), announces the launch of the Professional Development Certification (PDC) program. The PDC has been developed over the last year as a tool to advance the development of WIT association members. Thirty courses following Industry Knowledge, Leadership, and Career Development tracks, provide foundational learning, best practices and useful strategies to help members navigate their career pathways and strengthen their personal brand.

“A certification program is not only a way for members to gain knowledge about diversity issues in the trucking industry, it is also a way for them to help their company attract and retain more women in all roles,” said Ellen Voie, President and CEO, WIT.

Wade Witherspoon, Director of Education at TSP and chief architect of the certification program expressed his excitement about the launch, “With integral input from Ellen Voie, WIT Board members and from the entire WIT association membership, we have built a powerful tool to strengthen the development of members and to help elevate their opportunities in the future.” The program is designed to deliver both industry specific education as well as personal and professional development, which falls directly in line with the foundational values of WIT.

“The new WIT Professional Development Certification was created to help our members cultivate both their personal and professional skills. I know this program will be extremely beneficial to those who take advantage of it,” said Mary Aufdemberg, director, used truck acquisitions and operations, Daimler Trucks North America, and Chairwoman of WIT.

TSP and WIT will launch the new Professional Development Certification at the Accelerate! Conference & Expo next week – November 6-8 at the Sheraton Crowne Center in Kansas City.

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TranStrategy Partners, Inc. coaches entrepreneurs to transform their organization into a vigorous and more valuable business. Our expert consultants collaborate and guide you and your organization through a holistic coaching approach that delivers accelerated growth, higher profits and re-energized staff. Guaranteed! Visit <http://www.GoTranStrategy.com> to learn more.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men



who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Great Dane, J.B. Hunt Transport, Ryder System, Inc., U.S. Xpress, and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit <http://www.womenintrucking.org> or call 888-464-9482.



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