

Women In Trucking Association Announces Continued Partnership with Expediter Services

Women In Trucking Association, Inc. announces continued partnership with Expediter Services. This release applies to women, gender diversity, trucking, transportation, logistics, business, leadership, partnership.

PLOVER, Wis. (PRWEB) December 04, 2017 -- The Women In Trucking Association (WIT) announced today that Expediter Services has renewed its Gold Level Partnership to support the nonprofit organization's efforts to advance gender diversity in the transportation industry.

Since 2007, WIT has been committed to encouraging women to consider careers in the trucking industry, addressing obstacles that might keep them from succeeding, and celebrating the success of its members. WIT's annual Accelerate! Conference and Exhibition, a new "Women In Trucking" patch for Girl Scouts, and a best practice guide on how to attract female drivers are just a few examples of recent initiatives that are helping the organization achieve its mission.

For the last year, Expediter Services has supported WIT at the Gold Level. In addition to providing financial support, the company actively participates in the association. Early November, WIT and Expediter Services announced a program aimed at developing 150 women-owned businesses over the next 12 months. As well as Jason Williams, co-founder and president, serves on WIT's board of directors.

"Expediter Services is excited to be a part of the conversation that WIT is driving throughout the trucking industry," said Williams. "We truly believe that there are real tangible goals that can be met by working with Ellen and the people she has brought together to support WIT as a whole."

"The Women In Trucking Association has made remarkable strides over the past decade," said Ellen Voie, WIT president and CEO. "We're grateful for the support from business leaders like Expediter Services. It's with partnerships like these that we can continue to spark more conversations, draw attention to key issues, showcase success stories, and ultimately elevate the issue of gender diversity in transportation."

About Women In Trucking Association, Inc.

Women In Trucking Association, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Arrow Truck Sales, Bendix Commercial Vehicle Systems, Daimler Trucks North America, BMO Transportation Finance, Expediter Services, Great Dane, J.B. Hunt Transport, Ryder System, Inc., and Walmart. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit http://www.womenintrucking.org or call 888-464-9482.

About Expediter Services

Expediter Services is a one-stop service focused company offering programs and opportunities to independent contract drivers and owner operators throughout the trucking industry through its wholly owned subsidiaries: Expediter Contract Driver Services, Expediter Equipment Finance, Expediter Truck Sales, Expediter Management Services, and Expediter Insurance Services.



Contact Information
Brynn Everett
Women In Trucking Association
http://www.womenintrucking.org
+1 952-442-8850 x220

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