

## **Women In Trucking Association Announces New Gold Level Partnership with Waste Management**

*The Women In Trucking Association (WIT) welcomes Waste Management as its newest Gold Level Partner.*

PLOVER, Wis. ([PRWEB](#)) March 05, 2020 -- The Women In Trucking Association (WIT) welcomes Waste Management as its newest Gold Level Partner. The Gold Level partnership is the highest level of support and commitment to the WIT mission: to encourage employment, promote accomplishments and minimize obstacles faced by women working in the trucking industry. Kelly Rooney, director of Operations at Waste Management Illinois Missouri Valley Area, will serve on the WIT Board of Directors.

“Women in Trucking’s focus is on recognizing the value that women bring to their work every day and to clearing the path for women to succeed in the vital, exciting and rewarding field of transportation,” said Rooney. “Representing Waste Management on the WIT board is a great honor for me and I look forward to contributing to its worthy mission.”

“We’ve made remarkable progress in our efforts to engage more women at all levels in the industry,” said Ellen Voie, WIT president and CEO. “We’re grateful for our partnership with Waste Management that allows us to continue to make that advancement possible.”

Since 2007, WIT has been committed to elevating the issue of gender diversity in transportation and logistics. A few recent accomplishments include a record-breaking attendance at the 2019 Accelerate! Conference and Exhibition; an award-winning magazine that explores gender issues in transportation; and the launch of recognition programs such as the Driver of the Year Award, Top Women to Watch in Transportation, Top Companies for Women to Work For in Transportation, and Top Woman-Owned Businesses in Transportation lists.

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### About Women In Trucking Association, Inc.

Women In Trucking, Inc. is a nonprofit association established to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by women working in the trucking industry. Membership is not limited to women, as 17 percent of its members are men who support the mission. Women In Trucking is supported by its members and the generosity of Gold Level Partners: Amazon, Arrow Truck Sales, BMO Transportation Finance, Daimler Trucks North America, Expediter Services, FedEx Freight, Great Dane, J.B. Hunt Transport, Michelin North America, Penske Transportation Solutions, Peterbilt Motors Company, Ryder System, Walmart, and Waste Management. Follow WIT on Twitter, Facebook, or LinkedIn. For more information, visit [www.womenintrucking.org](http://www.womenintrucking.org) or call 888-464-9482.

### About Waste Management

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management environmental services in North America. Through its subsidiaries, the Company provides collection, transfer, disposal services, and recycling and resource recovery. It is also a leading developer, operator and owner of landfill gas-to-energy facilities in the United States. The Company’s customers include residential, commercial,



industrial, and municipal customers throughout North America. To learn more information about Waste Management, visit [www.wm.com](http://www.wm.com) or [www.thinkgreen.com](http://www.thinkgreen.com).



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