



## **Automotive Expert and Car-Talk Host Bobby Likis Interviews CarWoo.com's Rudi Thun**

*[Bobby Likis](#), interviewed Rudi Thun, Chief Operating Officer of [CarWoo.com](#), the on-line, new-car-buying start-up venture. The former General Manager of AOL Autos, Thun explained the "total transparency" concept on which CarWoo.com is based during his on-air chat with Likis during the live "Bobby Likis Car Clinic" globalcast.*

([PRWEB](#)) January 10, 2012 -- According to Thun, CarWoo.com is changing the new-car-buying marketplace. "In the past," says Thun, "the internet was primarily an information source for new-car buying, like model choice and how to negotiate the price." Thun continues, "Now, CarWoo.com takes on-line new-car buying into a whole new realm by enabling buyers to anonymously communicate and negotiate real-time with multiple dealers about a specific car, or up to three cars of interest."

Likis, who is in the market for a new car himself, asked Thun about the specifics of how consumers can solicit price offers, identify best inventory matches and ultimately negotiate a fair, market-driven price. Based on the information Thun provided in the interview, Likis reflects, "To sum it up, looks like CarWoo.com provides an interactive, multi-dealership e-showroom that is advantageous to both buyer and dealership. Buyers shop in an anonymous, low-pressure environment for apples-to-apples comparison and negotiation for a fair market-driven price. For dealers, the guess work is taken out of who are lookers and who are buyers."

For more details, visit [www.CarClinicNetwork.com/Thun](http://www.CarClinicNetwork.com/Thun).

About Bobby Likis: Bobby Likis is the only car-talk host on commercial radio named to the "Talkers 250," the list of the top 250 talk-show hosts in America for 4 consecutive years. Likis also owns & operates an award-winning automotive service facility. For more information about automotive expert Bobby Likis and the Car Clinic Network, visit <http://www.CarClinicNetwork.com>.

Got a car question of this car expert? Call live every Saturday, 10a-12n ET, 888-Car-Clinic (888-227-2546)

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