



## **DTS Surround Sound Capability For The 2005 Acura**

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([PRWEB](#)) March 20, 2005 -- Several new 2005 US car models will offer audio systems that feature DTS (Digital Theater Systems) 5.1-channel surround sound capability. The 2005 Acura RL will include a DVD-Audio system with DTS multi-channel sound as a standard feature.

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Major after-market car audio manufacturers today produce systems featuring DTS decoders, including Alpine, Clarion, Eclipse, JVC, Kenwood, Panasonic, Pioneer, Sanyo and Sony.

DTS is an innovator in the development of multi-channel digital sound solutions for the consumer electronics and professional audio markets, including home A/V, video games and consoles, broadcast, personal computers and mobile and portable audio systems. Today, every major consumer electronics manufacturer supports DTS technology. Addressing the demand for DTS-encoded content worldwide, DTS also offers hardware and software encoders to the professional audio communities, allowing them to produce DTS audio content directly.

"The automotive industry recognizes how surround sound enhances the entertainment experience in the car, and we will see more and more manufacturers following Acura, Cadillac and Land Rover's lead in introducing entertainment systems featuring DTS and surround sound into their new vehicle models."

"The car is an ideal environment to experience the enveloping nature of surround sound. An automobile typically have four or more speakers, but has only taken advantage of stereo sound," said Brian Towne, Vice President, Consumer/Pro Audio Division at DTS.

In addition to playing DTS-encoded DVDs, each of these systems can play more than 100 DTS-encoded surround music titles available through DTS Entertainment, including Sting's Brand New Day, Sheryl Crow's Globe Sessions and The Eagles' Hell Freezes Over. DTS Entertainment titles are also available at many e-tailers and retailers that sell DVDs.

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