



Toyota Reveals New Pod Concept Car with Exceptional Toyota Parts

Research showed that a driver's emotional state affected how well they drove: If they were happy, they drove well and if they were sad, they tended to drive worse. "This is the next generation of car, which can detect what mood you are in," said Affective Media CEO, Christian Jones. The absence of communication between drivers on the road often led to road rage.

([PRWEB](#)) May 15, 2005 -- Toyota has already unveiled a prototype of its Pod concept car, which has headlights that fade from bright to dull and change color to indicate happy, sad or angry moods, depending on how the driver inside is feeling. In a joint effort with Stanford University in the U.S and an Edinburgh based company Affective Media, carmaker giant Toyota has made another leap into making a car that can read one's feelings.

Research showed that a driver's emotional state affected how well they drove: If they were happy, they drove well and if they were sad, they tended to drive worse.

"This is the next generation of car, which can detect what mood you are in," said Affective Media CEO, Christian Jones. Identifying what mood the driver was in by detecting the emotion in their voice was taking things a step further, Jones said. "It's not as sci-fi as it sounds. We already use our voices for different functions inside the car. It's about giving appropriate information at the right time." The in-car voice would talk to you in an attempt to improve the state of your mood. The technology would not act as a counselor to solve complex issues, but it would be more like a "best friend" who could cheer you up at the end of a long day," added Jones.

The technology can let drivers to communicate with each other, in an effort to prevent road rage. The absence of communication between drivers on the road often led to road rage. An alarm is triggered off to rouse the driver whenever it detects the driver is drowsy, quiet and with flat speech Jones believed that "It would give certain information that would help. If they were in a hurry, the car would work out the safer, faster route instead of, perhaps, a scenic route,"

Affective Media develops emotion recognition technology, which can be applied to a number of different situations, not only for cars, but also for call centers, the computer gaming industry and mobile phones. As Toyota now ventures into emotion recognition technology in their upcoming cars, Parts Train never stops delivering top of the line Toyota Replacement Parts as part of its commitment to its loyal customers worldwide.

Rallying behind Toyota's philosophy of producing only the best in the industry, Parts Train with its wide array of impressive Toyota Auto Parts, Performance Parts, Replacement Parts, Aftermarket parts gives its customers genuine quality Toyota fuel tank, spoiler, radiator, electrical parts, engine parts, hood, hubcaps, condenser, bumper, catalytic converter, exhaust, fender, grille and a whole lot more. These are available in great discounts and wholesale deals at <http://www.partstrain.com/ShopByVehicle/TOYOTA>

###



Contact Information

Jenny McLane

Auto Parts Train

<http://www.partstrain.com/ShopByVehicle/TOYOTA>

310-469-1220

Online Web 2.0 Version

You can read the online version of this press release [here](#).