



## **Nissan Sport Concept Debuts as Parts Train Prepares Its Performance Parts**

*Sport Concept is a three-door hatchback with a four-seat interior. The body construction of the Nissan Sport Concept utilizes both metal and carbon-fiber composite components. The Sport Concept's headlights and rear combination lights utilize small lamps with multi-layered reflectors. "No one company is doing design like Nissan today," said Shiro Nakamura senior vice president, design, Nissan Motor Co., Ltd., and president, Nissan Design America. "Nissan's bold and thoughtful designs and unique processes were integral to Nissan's revival and remain vital to its continued success. This cross-global design expansion is proof of Nissan's commitment to design."*

([PRWEB](#)) May 19, 2005 -- "The story behind the development of the Sport Concept, AZEAL and Actic is that Nissan is thinking big about the small car segment," said Jack Collins, vice president, product planning, Nissan North America, Inc. "With these three design explorations, we're focusing on how we can bring Nissan's heritage of innovation, sportiness and driving pleasure to a category of vehicles that traditionally lack design excitement and strong visual appeal." "The Nissan Sport Concept may be small dimensionally but it is large in its dynamic energy - aggressive, highly functional and definitely street-wise," added Collins.

Sport Concept is a three-door hatchback with a four-seat interior. It offers the look and feel of a sports tuner car, yet is conceived as an affordable, attainable vehicle for buyers entering the new car market for the first time.

The body construction of the Nissan Sport Concept utilizes both metal and carbon-fiber composite components. The 20-inch six-spoke aluminum-alloy wheels feature a machined and lustrous paint-finish surface treatment. The Sport Concept's headlights and rear combination lights utilize small lamps with multi-layered reflectors.

A large rear roof-mounted spoiler, while its bold surface composition, robust fender character lines, deep front spoiler and side sills, and large wheels and tyres, marks its athletic roofline.

The interior of the Sport Concept is designed to fit four adults comfortably and has head restraints and integrated 4-point seat belts. The instrument panel includes integrated tachometer and gauges and a distinctive centre cluster. The Sport Concept interior also offers a three-spoke steering wheel and solid-appearance centre console with the emergency brake lever integrated into the console lid.

"The Nissan Sport Concept is as close to performance art for the street as you can get - modern, cool, ready to run," said Collins. "When it comes to the next wave of small car design, a SHIFT\_ is about to be made. And Nissan is making it."

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