



Dodge Design Statement Shatters Conventions While Parts Train's High Quality Dodge Parts are Bestsellers

The new Dodge Caliber Concept is a five-door vehicle that combines a sporty coupe-like profile with the strength, stance and functionality. Caliber's sheer surface styling evokes attributes that define the Dodge brand: bold, powerful, capable and street smart.

([PRWEB](#)) June 18, 2005 -- Trevor Creed, Senior Vice President - Design, Chrysler Group, is quoted as saying: "With its bold styling and clever packaging, Caliber is pure Dodge."

Distinctive Dodge Caliber concept was unveiled at the 75th annual Geneva International Motor Show. A five-door vehicle combines a sporty coupe-like profile with the strength, stance and functionality of an SUV.

Dodge makes much of its classic Dodge aesthetic from 'crosshair' grille to chrome tail pipes. It has for buyers who want the ride of a small car and the versatility and storage of a wagon.

"With its bold styling and clever packaging, Caliber is pure Dodge," said Trevor Creed, Senior Vice President - Design, Chrysler Group. "This concept is a new slant on one of the world's most competitive segments. The Dodge Caliber concept brings emotion to the C-segment."

The form of the concept follows current Dodge design language, with the signature crosshair grille and pumped-up wheel arches. Overall stance is athletic and almost coupe-like, with effective use of what Dodge calls "black graphic applique" running the length of the sloped roofline and tailing off to a rear-hatch spoiler.

The new Dodge Caliber Concept is a five-door vehicle that combines a sporty coupe-like profile with the strength, stance and functionality. The sheer surface styling commands attention and evokes the Dodge brand attributes. The Dodge Caliber concept will be revealed to the public at the 75th Salon de l'Automobile in Geneva,

Caliber's sheer surface styling evokes attributes that define the Dodge brand: bold, powerful, capable and street smart. This concept, painted stunning Sunburst Orange, would appeal to buyers looking for a compact car that stands out from the crowd and gives them the flexibility.

The concept sports the crosshair Dodge grille atop a C-segment chassis with 19-inch wheels. No power train has been announced but Chrysler officials reference the coming range of global four-cylinders as potential power plants for a production Caliber.

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