

Smittybilt Offers a Solid Choice in Storage Racks at SEMA 2012

Leading manufacturer of aftermarket off-roading equipment and gear 4 Wheel Parts introduced many new, exciting products for vehicle owners at last year's SEMA Show. Among them is the <u>Smittybilt</u> iRack II, an intelligent choice for off-roaders to keep their trail gear secure and organized. The iRack II is a handy storage accessory with durable construction and a pleasing, lightweight design. This compact rack custom mounts to a Jeep back and conveniently consolidates gear for off-road enthusiasts.

Las Vegas, NV (PRWEB) January 15, 2013 -- A leading manufacturer of aftermarket off-roading equipment and accessories displayed some exciting Smittybilt gear at the 2012 SEMA Show in Las Vegas. Smittybilt's iRack II is a smart choice for outdoors enthusiasts and can accommodate a wide variety of trail gear with efficiency and ease. The "I" in iRack stands for intelligent and the latest addition continues the tradition of supplying knowledgeable outdoorsmen and women with the superb accessories they seek for taming the great outdoors.

The iRack II custom mounts to any spare tire up to 40 inches using heavy duty straps and has storage capacity for gear ranging from Jerry cans to Molle Pals Pouches to Trail or High-Lift Jacks. Multiple attachment points allow owners to carry whatever they need to have it accessible whenever they need it on the trail.

Out on the trail, drivers crave long-lasting products they can trust to get the job done. Improving on Smittybilt's inaugural iRack design, the iRack II is manufactured from 3/16 inch thick, cold-rolled steel, and is powder coated textured black for protection. This ensures the rack will maintain durability with minimal wear and tear issues over its lifespan.

Smittybilt continues its commitment to merging for with function and this rack is no exception. The iRack II joins a host of other distinguished Smittybilt off-road accessories that debuted at last year's SEMA Show including a Trail Axe and Trail Goggles. Knowledgeable outdoors enthusiasts recognize Smittybilt is dedicated to blazing new trails in the gear industry and the Smittybilt iRack II further confirms it.

About 4 Wheel Parts: 4 Wheel Parts is a retailer and service provider specializing in aftermarket parts for off-road and 4x4 enthusiasts. With 56 locations nationwide, 4 Wheel Parts supplements its retail centers with a robust mail-order and e-commerce distribution network to serve customers around the country and around the world. 4 Wheel Parts carries a large inventory of truck and Jeep parts, including lift kits, tonneau covers, tires, winches and more.



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