

Spike TV to Air 4 Wheel Parts Jeep Giveaway on PowerBlock Xtreme4x4

<u>4 Wheel Parts</u>, prominent retailer of aftermarket parts for the off-road industry, will be featured on Spike TV's PowerBlock XTreme4x4 this weekend. 4 Wheel Parts CEO and President Greg Adler, along with host Courtney Hansen, will award an upgraded 1997 Jeep TJ to lucky winner Andrew Hill.

Compton, CA (<u>PRWEB</u>) March 01, 2013 -- 4 Wheel Parts, industry-leading retailer of aftermarket parts and accessories for off-roading, will be featured on Spike TV's automotive-focused segment PowerBlock XTreme4x4. Host Courtney Hansen and 4 Wheel Parts CEO and President Greg Adler are scheduled to hand over the keys to a 1997 Jeep TJ to lucky winner Andrew Hill. The Jeep Wrangler JK Giveaway Payoff airs on the mornings of Saturday, March 2 and Sunday, March 3.

Winner Andrew Hill is an avid off-roader who hails from Albuquerque, New Mexico. He entered the giveaway contest only one time during a visit to his local 4 Wheel Parts store.

The tricked out Jeep Wrangler prize has been considerably upgraded and outfitted with all the trimmings. It was the featured project vehicle during a multi-episode build by host Ian Johnson on Spike TV's Extreme 4x4, the program that shows ground-up projects to modify vehicles for extreme off-roading conditions. The giveaway happened last December, and Hill was randomly selected as the winner among entrants.

The Jeep Wrangler TJ's high-performance upgrades include:

- A Rubicon Express long arm suspension kit
- G2 axles & gears
- Pro Comp XTreme wheels
- Smittybilt body armor
- A WARN winch

Spike TV's PowerBlock features car and truck related programming targeted to motorheads. Whether it's offroad 4x4 extreme action or MuscleCar-related, PowerBlock covers it. The program airs weekends at 9 a.m. EST/8 Central.

About 4 Wheel Parts: 4 Wheel Parts is a retailer and service provider specializing in aftermarket parts for offroad and 4x4 enthusiasts. With 59 locations nationwide, 4 Wheel Parts supplements its retail centers with a robust mail-order and e-commerce distribution network to serve customers around the country and around the world. 4 Wheel Parts carries a large inventory of truck and Jeep parts, including Jeep wheels, tonneau covers, <u>Smittybilt gear</u>, and more.



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