

4 Wheel Parts Reveals Newest Location in Columbus, Ohio

4 Wheel Parts, the global leader in off-road performance product sales and installation, is bringing the nation's largest selection of aftermarket parts and accessories for trucks and Jeeps to Columbus, Ohio with its grand opening celebration this Saturday, October 21st. The family-friendly event, located at 4242 W. Broad St. Columbus, Ohio will feature exclusive grand opening discounts, installation specials along with multiple promotions and giveaways to coincide with the launch of 4 Wheel Parts' newest state-of-the-art showroom and service center.

COMPTON, Calif. ([PRWEB](#)) October 19, 2017 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is bringing the nation's largest selection of aftermarket parts and accessories for trucks and Jeeps to Columbus, Ohio with its grand opening celebration this Saturday, October 21st. The family-friendly event, located at 4242 W. Broad St. Columbus, Ohio will feature exclusive grand opening discounts, installation specials along with multiple promotions and giveaways to coincide with the launch of 4 Wheel Parts' newest state-of-the-art showroom and service center.

“This is now our third location here in Ohio, so truck and Jeep enthusiasts in the region are definitely learning what 4 Wheel Parts is all about,” said Store Manager, Tim Vanstrom. “While we specialize in everything from complete builds, lift kits and the widest selection of off-road wheels and tires available, we are also the destination for anyone looking for accessories such as new floor mats, side steps and storage solutions for their vehicles.”

The grand opening event provides attendees their first opportunity to experience the brand-new, interactive showroom which exhibits an array of products while engaging with the team of off-road performance experts who will be providing their insight. Numerous industry-leading manufacturers such as Pro Comp, Rubicon Express, Poison Spyder, G2 Axle and Gear, MHT Wheels, Polaris, General Tire and Body Armor will be on-site displaying and demonstrating their latest products. The event will also have a live DJ and a bounce house providing entertainment for the whole family. Complementary lunch will be provided in addition to drinks from Monster Energy. Off-road enthusiasts from throughout the region are expected to join in the celebration including members of the MOJO (Mid-Ohio Jeepers Organization) Jeep Club. Up for grabs throughout the day will be 4 Wheel Parts Gift Cards, prizes from Husky Floor Mats, Pro Comp Wheels and Body Armor along with a \$1000 4 Wheel Parts shopping spree and much more.

ASE-certified technicians will be on-site providing installation discounts on select products purchased in addition to exclusive one-day specials.

“I’ve been with the company at our Charlotte location for more than 10 years and I’ve never experienced anything as significant as the anticipation for this new location in Columbus,” said Vanstrom. “We have two very successful stores in Ohio, one in Cleveland and one in Cincinnati and now we have this brand new showroom and industry leading inventory selection available in the heart of Columbus. Customers can now shop with the confidence that comes with knowing that they are being offered the most comprehensive selection of products combined with industry leading service and expert advice throughout Ohio.”

What: 4 Wheel Parts Grand Opening Celebration



When: Saturday, October 21st - 9 a.m. – 5 p.m.
Location: 4242 W Broad St.
Columbus, Ohio 43228

Complimentary Admission

About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 84 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, wheels, suspension products and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821



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Online Web 2.0 Version

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