

4 Wheel Parts Celebrates Grand Reopening in Nashville, Tennessee

4 Wheel Parts, the global leader in off-road performance product sales and installation, is holding a grand reopening celebration this Saturday, November 11 at their Nashville, Tennessee location. This family-friendly event featuring exclusive discounts, product giveaways and installation specials officially announces the newly remolded interactive off-road retail space.

COMPTON, Calif. ([PRWEB](#)) November 10, 2017 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is holding a grand reopening celebration this Saturday, November 11 at their Nashville, Tennessee location. This family-friendly event featuring exclusive discounts, product giveaways and installation specials officially announces the newly remolded interactive off-road retail space. The celebration will provide visitors the chance to experience the new state-of-the-art showroom and service bays.

“We have built a tremendous connection with the community in our ten great years here in Nashville,” said Store Manager, Matt Huber. “This is more than a store, it’s a central location for the off-road community to get together, and share build ideas while checking out the latest products from their favorite manufacturers. We are excited to unveil this brand new showroom with our longtime friends and customers as we look forward to seeing new faces in this freshly renovated location.”

The grand reopening event provides attendees an opportunity to experience the brand-new, interactive showroom which exhibits an array of products while engaging with the team of off-road performance experts who will be providing their insight. Numerous industry-leading manufacturers such as Pro Comp, Rubicon Express, Poison Spyder, G2 Axle and Gear, MHT Wheels, N-FAB, and Fab Fours will be on-site displaying and demonstrating their latest products. The event will also have entertainment for the whole family provided by a live DJ, the street team from 102.9 The Buzz, a pancake eating contest and frozen T-shirt contest. Complementary sliders from Arby’s will be provided in addition to drinks provided by Monster Energy. A contest awarding prizes for cleanest vehicle, wildest build and tallest lift will put some of the coolest and most extreme examples of truck and Jeep customization on display. Up for grabs throughout the day will be 4 Wheel Parts Gift Cards, prizes from ARB, BFGoodrich and Method Race Wheels along with a \$500 4 Wheel Parts shopping spree and much more.

ASE-certified technicians will be on-site providing installation discounts on select products purchased in addition to exclusive one-day specials.

“For more than ten years we’ve been counted on as the go-to source for truck and Jeep enthusiasts looking to outfit their rigs,” said Huber. “Now with our new interactive showroom and service center, we are thrilled to offer a greater selection of products on display and provide an even more experiential customer environment.”

What: 4 Wheel Parts Grand Opening Celebration
When: Saturday, November 11th - 9 a.m. – 5 p.m.
Location: 4095 B Nolensville Pike
Nashville, Tennessee 37211

Complimentary Admission



About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 84 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, wheels, suspension products and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at 4wheelparts.com or call toll-free 877-474-4821

**Contact Information****Patrick Wagenbrenner**

4 Wheel Parts

<http://4wheelparts.com>

+1 310-900-8731

Hank Choi

Transamerican Auto Parts

<http://www.4wheelparts.com>

(310) 900-5524

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