MTI Horizon Trucking Software and LJ Rogers - "Crucial to Our Success"

Since 1987, LJ Rogers Trucking has kept their drivers and owner-operators happy by getting them home regularly and treating them very much like part of the family. Horizon trucking software (www.mtihorizon.com) is a huge factor in that accomplishment, removing all redundant communication and automating their 3-person dispatch operation.

(PRWEB) June 20, 2005 -- The LJ Rogers Company located in Mebane, NC has been an Melton Technologies (www.mtihorizon.com) customer for many years. The family-owned company was started by L.J. Rogers, Jr with a single truck and has now grown to a fleet of over 125 trucks with over 100 owner/operators and two terminals, one in Mebane and another in Louisville Kentucky. With that many non-company drivers, one might think that the turnover would be extremely high; yet LJ Rogers keeps their drivers and owner-operators happy by getting them home regularly and treating them very much like part of the family. Horizon trucking software is a huge factor in that accomplishment, removing all redundant communication and automating their 3-person dispatch operation with integration with QUALCOMM and PeopleNet mobile communication systems.

While the main fleet handles 80% of their business, LJ Rogers uses MTI's Brokerage solution for the remaining traffic. One of the key features in the Horizon Broker system is the Find Carrier feature, that shows the carriers that a company has used in the past to provide a certain leg of trip. "Being able to produce the rate confirmation sheets and finding carriers we've used in the past has been extremely helpful for our dispatchers", Ronald Rogers, vice-president and part owner, explains. "Our dispatch screen highlights any lapses in insurance so nothing is missed."

Altough the company uses DAT services for posting their loads and finding carriers, they maintain a stable of 15-20 standard carriers that they regularly use. Horizon's advanced brokerage features allow companies to track favorite and available lanes for carriers, reducing the need for companies to keep notes on what lanes carriers like to run. "Trucking companies are quickly seeing that if they provide the same high level of service to their carriers that they provide to their customers, they get better results and Horizon's favorite and available lanes feature gives dispatchers that ability," said Andrew MacNeill, Technology Marketing Manager for MTI.

Looking forward, Ronald Rogers sees further integration with the Internet and their other systems. LJ Rogers introduced electronic settlements for their drivers, allowing a settlement sheet and pay stub to be emailed directly to a driver's inbox, two years ago and Ronald is excited by what the future holds. "With the new mobile communication devices and wireless scanners, we are looking forward to reducing our paperwork even more, scanning bills of lading in the truck and sending out emails to our customers, as the load is delivered, " he notes in describing his ideal vision for his company. "We're already taking the necessary steps to automate our warehouse and maintenance inventory and the benefits this will have for our dispatchers and drivers. MTI has been very pro-active in this regard - they are crucial to the success of our company."

Melton Technologies (MTI) has been a provider of transportation software since 1984, helping trucking companies manage a combined total of over 10,000 trucks nationwide. More information about MTI may be found on their web site at http://www.mtihorizon.com.

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Contact Information
Melody Latimer
MELTON TECHNOLOGIES
http://www.mtihorizon.com
336-659-0815

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