

World Patent Marketing Invention Team Announces Trucker Lumber, An Automotive Invention That Will Make Driving Cargo Trucks Safer

World Patent Marketing Reviews a New Automotive Invention. Will Trucker Lumber be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) December 17, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Trucker Lumber, an automotive invention that will keep stray lumber off of highways and from colliding with cars.

“The trucking industry is worth \$700 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “The increases in freight coupled with lower fuel prices have seen many motor carriers replacing their equipment for better models.”

“Truck drivers do an important job of transporting cargo long distances,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “This can lead to wear and tear that is potentially harmful to both the driver and others on the road. This automotive invention helps to prevent any accidents associated with old wood planks on a truck.”

Trucker Lumber is an automotive invention that will benefit truck drivers who transport goods. Many drivers use wooden planks on their trucks as they drive to hold and secure cargo. However, over time, these planks start to crack, deform, and deteriorate. If they are not quickly replaced, they can fall off the truck and possibly end up on the roads or even collide with other cars, causing accidents such as windshield damage. Trucker Lumber replaces these wooden planks with plastic ones. This allows them to last much longer and prevents them from cracking and splintering. These are equally good at holding cargo but will not break like the wood, staying safely on the truck. In addition, they will help save drivers and any companies a huge amount of money in having to rebuy wood. Trucker Lumber will help prevent accidents for less than most drivers pay right now.

“Trucker Lumber is a truck driver’s best bet for efficiency in load securement for various loads,” says inventor Robin W. “Being made from recycled plastic material helps our environment. This type of lumber will not warp, split, or crack and, with the boards securely placed on the trailer, could help keep our highways safe from flying wood from standard boards in accidents. Trucker Lumber’s life span is significantly longer than your regular wooden boards that become rotten or damaged. Trucker Lumber is not only friendly to the environment but also friendly to your checkbook!”

Trucker Lumber is an automotive invention that replaces the wooden planks on trucks with sturdy plastic ones to save money and prevent the wood from becoming a potential hazard on the road.

ABOUT WORLD PATENT MARKETING

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

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The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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