

SWAGTRON Launches the World's First Shuttle Zipboard That Takes Board Sports to a Whole New Level for Under \$300

Company is providing a new line of self-balancing electric two-wheel boards for kids and teens that cost hundreds of dollars less than single-wheel competitors.

SOUTH BEND, Ind. ([PRWEB](#)) October 28, 2022 -- SWAGTRON is announcing the launch of the second generation of hoverboards for kids and teens just in time for the holidays, the Shuttle Zipboard, a one-of-a-kind unique design that combines the look and feel of surfing, snowboarding, and skateboarding all in one board for less than the cost of similar looking one wheel e-mobility boards. The Shuttle Zipboard is available for pre-order now at swagtron.com/zipboard for \$279.99 with a \$50 discount code available at checkout.

Getting children involved with a sport isn't always easy or cheap; especially when you need to purchase thousands of dollars' worth of gear/accessories, season passes, and spend hours in the car traveling for what seems like a short amount of fun and a lot of headaches. The average parent can spend up to \$700 on surf or snow gear alone, for one child, and that is before the purchase of a resort pass, travel time to the mountain or beach, gas to get there, snacks, and parking. Not to mention the seasons are limited due to weather.

The self-balancing Shuttle Zipboard solves these issues by combining traditional hoverboard and skateboard design creating the appearance of a hovering board centered over two wheels, making it easy for kids and teens to shred like a pro skateboarder, surfer, or snowboarder without the expensive price tag and extra gear/accessories. Carve up the pavement with cool tricks, boosted acceleration, bright LED lights, Bluetooth speaker for music, and swag. The smart self-retracting assist wheel helps beginners learn in just a few minutes. Kids and teens get hours of fun from one board.

According to Yahoo Finance (<https://www.finance.yahoo.com>):

The global one-wheel electric scooter market size is expected to increase by USD 35.42 million . . . between 2021 and 2026. The global one-wheel electric scooter market is driven by factors such as high portability compared to other electric vehicles.

“We’re excited to be launching an innovative product design that allows kids and teens to feel what it is like to surf and snowboard.” Said, Cody Walker, CMO of Swagtron “by creating a more affordable solution we are hoping more kids will be able to experience the thrill of board sports.”

Swagtron Shuttle Zipboard is available for pre-order NOW for \$279.99 with a \$50 discount code available at checkout. The retail price post-pre-order window will be available for \$279.99 at swagtron.com/zipboard. Units will start shipping on November 8, 2022.

ABOUT SWAGTRON

SWAGTRON is an industry leader in affordable electric and non-electric micromobility transportation devices for all ages. Having evolved as the forefront brand in its category, SWAGTRON was celebrated for being a first brand to offer UL-2272 certification and the first to market with LiFePo™ battery technology for electrical and charging safety on their hoverboard and zipboard lines: Safety is Swag. SWAGTRON continues to expand its



line of quality, innovative rideable products including electric bikes, electric scooters, zipboards, hoverboards, and electric skateboards while maintaining affordability for all. For more information, visit Swagtron.com.

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