



INSTINCT



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For Further Information or Interview Requests Contact:
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Driver: Brian Ickler
Owner: Billy Ballew
Crew Chief: Richie Wauters
Truck: No.15 Samsung Instinct Toyota Tundra
Chassis: No. 27

Event Information NASCAR Camping World Truck Series Race 6 of 25

- North Carolina Education 200
- (134 laps, 201 miles) 1.5-mile
- Lowe's Motor Speedway
- Concord, NC
- Friday, May 15, 2009
- 8:00pm ET

Broadcast schedule

- Live SPEED Televised Coverage Friday, May 15:
 - Practice: 9am
 - Qualifying: 3:30pm
 - Race: 7:30pm
- Live radio coverage begins at 7:45pm on MRN & Sirius Satellite Radio (All times Eastern)

Primary Sponsor
Samsung Instinct



About Brian Ickler

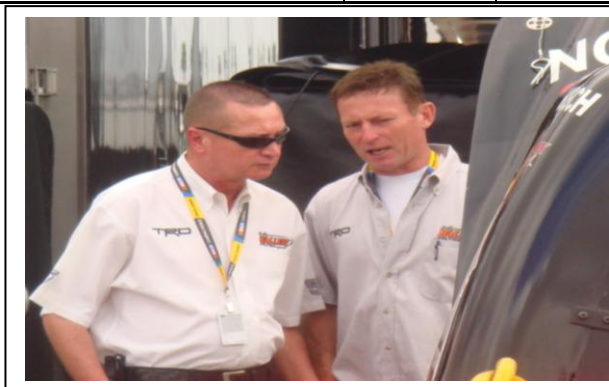
Birth date: September 17, 1985
Place of Birth: San Diego, CA
Resides: Mooresville, NC
Hobbies: Wakeboarding, Snowboarding, Golf, Surfing



This will be Brian Ickler's first start at the 1.5-mile Lowe's Motor Speedway Kansas Speedway was Ickler's first start at a 1.5-mile Speedway in a Camping World Truck Series event, Ickler started in the 9th-place position, finishing in the 5th-place position.

Billy Ballew Motorsports Lowe's Motor Speedway Statistics:

Race	St	Fin	#	Driver	Laps	Money	Status	Led
2008	11	24	15	Marc Mitchell	136/138	8,535	running	0
-	1	8	51	Kyle Busch	138/138	12,060	running	86
2007	17	19	15	Bill Lester	136/136	10,800	running	0
-	6	11	51	Kyle Busch	136/136	9,275	running	0
2006	34	17	15	Kyle Krisiloff	134/134	10,490	running	0
-	20	1	51	Kyle Busch	134/134	54,200	running	96
2005	3	1	15	Kyle Busch	136/136	53,150	running	77
2004	18	6	15	Shane Hmiel	134/134	13,575	running	0
2003	24	10	15	Rich Bickle	136/136	12,250	running	0
9 St	14.9	10.8		6 Drivers	1220/1222	184,335	0 DNF	259
						99.80%		

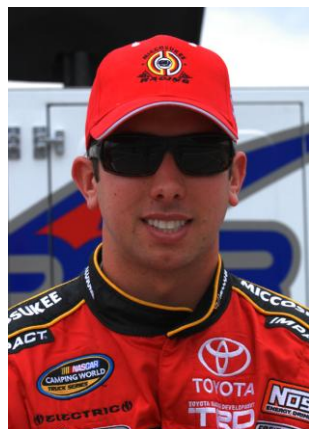


About Crew Chief Richie Wauters: Starting at the tracks around Green Bay, WI Richie Wauters quickly moved into the NASCAR Touring Series. Wauters crewed successful NASCAR Nationwide Series teams with Rusty Wallace and Johnny Sauter. Wauters, who has worked for Billy Ballew Motorsports for the past ten years, led the team to its first victory in 2004 and has continued to lead as the team scored nine more victories during the 2005-2008 NASCAR Camping World Truck Series seasons. Wauters set up the first truck race that NSCS Driver Kyle Busch ran in the Camping World Truck at the Lowes Motor Speedway where he won that event. In his off time Wauters still focuses on racing with his Late Model team. The team won the Snow Ball Derby in 2004 and finished second in 2005. His NASCAR Southeast Series team has nine wins over two seasons. The team won the Southeastern Elite Division Championship and won the last race of the Elite Division at the Phoenix International Raceway at the end of 2006. Wauters has worked with drivers such as; Rusty and Steven Wallace, Kyle Busch, John Andretti, Jeremy Mayfield, Paul Menard, Denny Hamlin, Shane Sieg, Brian Ickler and a host of other top NASCAR drivers.



2009 No. 15 NASCAR Camping World Truck Series Race by Race Statistics:

Site	St	Fin	Laps	Status	Driver	Money	Led
Daytona	16	15	100/100	Running	Shane Sieg	\$18,630	
Fontana	25	16	99/100	Running	Shane Sieg	\$14,004	
Atlanta	26	23	126/130	Running	Shane Sieg	\$10,682	
Martinsville	2	32	197/251	Running	Shane Sieg	\$9,857	
Kansas	24	19	130/132	Running	Shane Sieg	\$13,155	-
Totals	18.6	21.0	652/713	0 DNF	1 Driver	\$66,328	0
			91.4%				



2009 No. 51 NASCAR Camping World Truck Series Race by Race Statistics:

Site	St	Fin	Laps	Status	Driver	Money	Led
Daytona	19	2	100/100	Running	Kyle Busch	\$56,495	18
Fontana	1	1	100/100	Running	Kyle Busch	\$60,950	95
Atlanta	1	1	130/130	Running	Kyle Busch	\$56,300	33
Martinsville	11	17	251/251	Running	Kyle Busch	\$8,580	139
Kansas	9	5	132/132	Running	Brian Ickler	\$16,355	0
Totals	8.2	5.2	713/713	0 DNF	2 Drivers	\$198,680	285
			100%				

Ballew Inks Four Race Sponsorship with Samsung Instinct - 'Award-winning touch screen phone to serve as truck sponsor for NASCAR Camping World Truck Series races'-Billy Ballew Motorsports announced today that Samsung Mobile's premiere touch screen phone, the Samsung Instinct, will be the primary sponsor on the No. 15 NASCAR Camping World Truck Series truck in the next four events starting at Lowe's Motor Speedway, May 15, 2009. The Samsung Instinct will also serve as an associate sponsor of the No. 51 Toyota Tundra. The Samsung Instinct first served as the primary sponsor on the No. 15 Camping World Truck Series Tundra at Kansas Speedway earlier this month.

Brian Ickler is slated to drive the No. 15 Samsung Instinct NASCAR Camping World Truck at Lowe's Motor Speedway May 15th, Dover International Raceway May 29th and Michigan International Speedway June 13th, 2009. Ickler, in his career first start in the NCWTS, posted a fifth place finish in Kansas piloting the No. 51 Billy Ballew Motorsports entry. Ryan Lawler, who drove for Billy Ballew Motorsports in 2008, will take the wheel of the No. 15 at Texas Motor Speedway on June 5th with Ickler in the No. 51 Tundra.

Samsung Mobile agreed to continue their partnership with Billy Ballew Motorsports in response to positive support and feedback from NASCAR fans and Samsung Mobile customers. They also believe the continued partnership helps them increase awareness of how the Samsung Instinct family of mobile phones supports the instant informational needs of NASCAR fans. The Samsung Instinct provides the NASCAR enthusiast with the ability to watch live SPEED Channel coverage and video on demand, listen to live race radio and in-car audio, plus view real time stats for qualifying, leader board, lap times, time behind and point's standings, all with the portability of a mobile phone.

"There is a natural tie between the power and performance of the Samsung Instinct and the instincts that the NASCAR driver needs when racing in a pack of powerful trucks 160-plus miles an hour," said Bill Ogle, Chief Marketing Officer, for Samsung Mobile. "Plus, the Samsung Instinct is our premiere mobile device at Sprint, which is the sponsor of the NASCAR Sprint Cup Racing Series. These alliances make the sponsorship with Ballew Motorsports a great fit for Samsung Mobile."

"I'm excited about the opportunity," Ickler said. "We had such a good run in Kansas and with Samsung Mobile coming onboard I can get back behind the wheel of this Billy Ballew Motorsports equipment and hopefully bring home another solid top-5 finish for them at Lowe's. Samsung Mobile has a large brand following and it is an honor to be associated with them for the upcoming NASCAR Camping World Truck Series races."

As part of the sponsorship, Samsung Mobile will be running a promotion where one lucky person will become an Honorary Billy Ballew Motorsports Pit Crew Member for the day at the upcoming NCWTS races; including the North Carolina Lottery 200 NASCAR Camping World Truck Series race May 15, 2009. (Promotion slated for NCWTS race only at Lowe's, Dover, Texas and Michigan race tracks. (Visit www.BillyBallewMotorsports.com or www.samsunginstinct.com/nascar for complete contest rules and entry requirements.)

The North Carolina Lottery 200 (134 laps, 201 mile) NASCAR Camping World Truck Series race is slated to begin at 8:00pm ET at the 1.5-mile Lowe's Motor Speedway, Friday, May 15, 2009.