



VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: December 3, 2012

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Inventory Vehicle Parts Allocation & Campaign Circular Publication

Voluntary Safety Recall 69i9

2012-2013 Model Year Volkswagen Beetle with Leather Sport Seats

Passenger Occupant Detection System Control Module (J706)

IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION

Voluntary Safety Recall 69i9

DO NOT SELL, LEASE OR DEALER TRADE ANY AFFECTED VEHICLE

As previously announced, Volkswagen notified the NHTSA and Transport Canada of a voluntary safety recall affecting some 2012-2013 model year Volkswagen Beetle vehicles equipped with leather sport seats.

Inventory Vehicle Parts Allocation

If you have inventory vehicles affected by this recall, an allocation of parts was delivered to your dealership to allow you to begin repairing these vehicles. Parts system blocks will eventually be released to allow for individual dealer orders once sufficient supply of parts becomes available. If additional parts are required for critical cases, please contact the Parts Specialists at 800-767-6552.

As a reminder, by law dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety. Once a vehicle has been repaired, it can be offered for retail sale/lease.

Campaign Circular Publication

The 69i9 safety recall campaign circular will be visible in ElsaWeb and in ServiceNet on or about December 4, 2012.

Please refer to the attached, revised Campaign Data Sheet for additional information. If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Volkswagen Public Relations.

Volkswagen Product Compliance

Attachment: Campaign Data Sheet (1)



CAMPAIGN DATA SHEET – REVISED 12/03/2012

CAMPAIGN TYPE		SAFETY RECALL
SAGA CODE		69i9
MARKET(S)		United States and Canada
AFFECTED VEHICLES		2012-2013 model year Volkswagen Beetle with leather sport seats
TOPIC		Passenger Occupant Detection System Control Module (J706)
PROBLEM DESCRIPTION		<p>Vehicles equipped with leather sport seats have been built with an incorrectly coded Passenger Occupant Detection System Control Module (J706) in the right front passenger location.</p> <p>USA: If the leather seat gets wet and if a child restraint is secured on the right front passenger seat, the control module may not properly detect the child restraint. The right front passenger air bag will not be turned off as expected. The PASSENGER AIR BAG OFF light will <u>not</u> illuminate, alerting the driver that the passenger airbag has not been turned off.</p> <p>CANADA: If the leather seat gets wet and if, despite safety warnings and provincial regulations, a child restraint is secured on the right front passenger seat, the control module may not properly detect the child restraint. The right front passenger air bag will not be turned off as expected. The PASSENGER AIR BAG OFF light will <u>not</u> illuminate, alerting the driver that the passenger airbag has not been turned off.</p> <p>If the right front passenger airbag is not turned off when a child restraint is secured on the right front passenger seat, there is a risk of serious injury to the child seated there in the event of a crash with airbag deployment.</p>
CORRECTIVE ACTION		Replace Passenger Occupant Detection System Control Module (J706).
CUSTOMER NOTIFICATION DATE		Will be determined when sufficient parts supply is available.
ELSAWEB VISIBILITY DATE		Inventory vehicles : December 4, 2012 Customer Vehicles: TBD
VIM VISIBILITY DATE		Inventory vehicles : November 20, 2012 Customer Vehicles: TBD
VEHICLE COUNT	TOTAL AFFECTED	USA: 2,471 Canada: Approximately 320
	DEALER INVENTORY	USA: Approximately 496 Canada: Approximately 94
	CPO INVENTORY	USA: Approximately 6 Canada: Approximately 1
APPROXIMATE REPAIR TIME		Up to 70 TU
SPECIAL TOOLS NEEDED?		NONE - SEE WORK PROCEDURE INSTRUCTIONS
PARTS REQUIRED		5C6959339B 00M Passenger Occupancy Detection System Control Module
COMPLETION FACTOR/REPLACEMENT RATE (TARGETED ALLOCATION INFORMATION)		Not applicable
PROJECTED DEALER RETURN BLOCK DATE		Not applicable

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on ElsaWeb for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.



INITIAL PARTS ALLOCATION DATE	Parts allocations began on November 21, 2012. If you have inventory vehicles affected by this recall, an allocation of parts was delivered to your dealership to allow you to begin repairing these vehicles. Parts system blocks will eventually be released to allow for individual dealer orders once sufficient supply of parts becomes available. If additional parts are required for critical cases, please contact the Parts Specialists at 800-767-6552.
TECHNICIAN TRAINING REQUIRED?	SEE WORK PROCEDURE INSTRUCTIONS
EXPIRATION DATE	NONE
ADDITIONAL INFORMATION	By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on ElsaWeb for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.