

GM CUSTOMER CARE AND AFTERSALES  
DCS3718  
URGENT - DISTRIBUTE IMMEDIATELY

Date: July 21, 2015

Subject: 15400 – Noncompliance Recall – Stop Delivery Until Completion of Recall  
Passenger Occupant Detection Sensing

Models: 2014-2015 Chevrolet Impala  
Equipped with Vented-Heated Seats (RPO KU3)

To: All Chevrolet Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and  
Service Director, Parts Manager, New Vehicle Sales Manager,  
and Warranty Administrator

General Motors is releasing Noncompliance Recall 15400 today. The total number of U.S. vehicles involved is approximately 5,500. Please see the attached bulletin for details.

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

**All involved vehicles that are in dealer inventory must be held and not delivered to customers, dealer traded, or used for demonstration purposes until the repair contained in this bulletin has been performed on the vehicle.**

**Customer Letter Mailing**

The customer letter mailing date has not been determined.

**Global Warranty Management (GWM)**

The Investigate Vehicle History screen in GWM is scheduled to be updated on July 23, 2015. A list of involved vehicles in dealer inventory is attached to this message.

**Campaign Initiation Detail Report (CIDR)**

The CIDR will be available in the near future.

END OF MESSAGE  
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